

**Investment Manager: Sundaram Asset Management Company Limited** 

# Equity Application Form & Key Information Memorandum





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**Sundaram Asset Management** 

# **Schemes**

Emerging Markets + Real Estate + Commodities (funds investing in stocks of real estate & commodity companies)

Sundaram Growth Fund	Diversified Large-Cap Fund
	Active stock calls and no deviant sector bets (An open-end equity scheme)
<b>Sundaram Select Focus</b>	Concentrated Large-Cap Fund
	Aggressive strategy focussing on 2/3 themes owning up to 50 stocks (An open-end equity scheme)
Sundaram India Leadership Fund	Diversified Multi-Cap Fund
	Active sector, stock & cash calls; portfolio of blue-chip names (An open-end equity scheme)
Sundaram Select Mid Cap	Pure Mid Cap Fund
-	Diversified portfolio to optimise returns & risk (An open-end equity scheme)
Sundaram S.M.I.L.E Fund	Diversified Multi-Cap Fund
Aggresive	e focus on mid- & small-cap stocks + cushion of up to 35% in large caps (An open-end equity scheme)
<b>Sundaram Equity Multiplier</b>	Diversified Equity Fund
	Multi-cap portfolio (An open-end equity scheme)
Sundaram Tax Saver	Diversified ELSS Fund
	Multi-cap portfolio with a distinct large-cap tilt (An open-end equity scheme)
<b>Sundaram Equity Plus</b>	Equity with a dash of gold ETF
	Large-cap focussed equity component (An open-end equity scheme)
Sundaram Balanced Fund	Balanced Portfolio
	Large-cap focussed equity component (An open-end balanced scheme)
Select 7	hematic Funds
Sundaram CAPEX Opportunities Fund	Theme
отприменения от техностиния и применения и применения и применения и применения и применения и применения и при	Infrastructure/capex spend in India (An open-end equity scheme)
Sundaram Rural India Fund	Theme
	Rural prosperity (An open-end equity scheme)
<b>Sundaram Energy Opportunities</b>	Theme
Sundarum Energy Opportunities	Energy (An open-end equity scheme)
<b>Sundaram Financial Services Opportunities</b>	Theme
Sundaram Financial Services Opportunities	Financial services (An open-end equity scheme)
Sundaram Entartainment Opportunities	
<b>Sundaram Entertainment Opportunities</b>	Theme Entertainment & media (An open-end equity scheme)
Sundayana DSI   Opposition	
Sundaram PSU Opportunities	Crowth as PSLL disjournment & privatication (An open and equity scheme)
	Growth as PSU, disinvestment & privatisation (An open-end equity scheme)
	d at Lunda
Sundaram Global Advantage	d-of-Funds

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Fund / Index	Launch Period	One Year	Three Years	Five Years	Since Launch
Sundaram Tax Saver	Nov-99	-16.35	18.8	9.9	19.1
BSE 200 Index S&P CNX Nifty Index		-15.20 -11.5	23.5 22.7	<i>6.7</i> 7.3	<i>12.8</i> 12.0
Sundaram Select Mid Cap	Jul-02	-15.47	32.8	10.5	33.3
BSE Mid Cap Index S&P CNX Nifty Index		<i>-24.14</i> <i>-</i> 11.5	25.3 22.7	3.1 7.3	<i>22.4</i> 20.3
Sundaram Equity Multiplier	Feb-07	-16.01	18.1	-	5.6
S&P CNX 500 Index S&P CNX Nifty Index		<i>-15.22</i> <i>-</i> 11.5	23.7 22.7	-	<i>5.9</i> 6.9
Sundaram Select Small Cap	Feb-07	-16.21	31.8	-	4.8
BSE Small Cap Index S&P CNX Nifty Index		-34.19 -11.5	22.8 22.7	-	- <i>0.6</i> 6.1
Sundaram Balanced Fund	Jun-00	-10.37	20.2	8.2	14.4
CRISIL Balanced Fund Index S&P CNX Nifty Index		<i>-5.33</i> -11.5	18.1 22.7	7.9 7.3	12.0
Sundaram Entertainment Opportunities	Jun-08	-25.29	8.8	-	5.7
CNX Media Index S&P CNX Nifty Index		-23.71 -11.5	19.1 22.7	- -	-5.6 4.6
Sundaram Select Focus	Jul-02	-16.1	15.3	7.8	25.5
S&P CNX Nifty Index S&P CNX Nifty Index		-11.5 -11.5	22.7 22.7	7.3 7.3	20.3 20.3
Sundaram Capex Opportunities	Sep-05	-29.6	16.1	3.3	10.9
BSE Capital Goods Index S&P CNX Nifty Index		-30.7 -11.5	23.7 22.7	4.8 7.3	14.0 12.4
Sundaram Equity Plus	May-11	-	-	-	5.9
65% Equity & 35% Gold S&P CNX Nifty Index		-	-	<del>-</del> -	6.5 -1.3
Sundaram S.M.I.L.E Fund	Feb-05	-23.0	27.5	10.0	17.0
CNX Mid Cap Index S&P CNX Nifty Index		-22.4 -11.5	27.5 22.7	8.5 7.3	<i>14.2</i> 15.0
Sundaram Energy Opportunities	Jan-08	-17.9	15.7	-	-6.9
BSE Oil & Gas Index S&P CNX Nifty Index		-15.2 -11.5	13.2 22.7	- -	-9.7 -3.7
Sundaram Growth Fund	Apr-97	-16.0	18.9	6.0	18.5
BSE 200 Index S&P CNX Nifty Index		-15.2 -11.5	23.5 22.7	6.7 7.3	<i>13.0</i> 11.7
Sundaram India Leadership	Jul-04	-12.8	22.0	7.1	20.6
S&P CNX Nifty Index S&P CNX Nifty Index		-11.5 -11.5	22.7 22.7	7.3 7.3	<i>18.5</i> 18.5
Sundaram Rural India	May-06	-12.6	21.9	5.6	7.5
BSE 500 Index S&P CNX Nifty Index		-15.8 -11.5	23.7 22.7	6.4 7.3	5.9 7.1
Sundaram Financial Opportunities	Jun-08	-24.0	24.6	-	18.1
CNX Banks Index S&P CNX Nifty Index		-19.0 -11.5	30.2 22.7	- -	17.3 5.4
Sundaram PSU Opportunities	Jan-10	-16.5	-	-	1.6
CNX PSE Index S&P CNX Nifty Index		<i>-22.7</i> -11.5	- -	- -	-15.6 0.8
Sundaram Global Advantage Fund	Aug-07	2.2	19.8	-	3.3
MSCI Emerging Markets Index S&P CNX Nifty Index		-10.0 -11.5	20.4 22.7	<del>-</del> -	-1.0 5.9

**Past performance may or may not be sustained in the future;** Returns are in %. Returns computed on compounded annualised basis based on NAV of Regular Plan Growth Option. NAV, performance & AUM as on October 31, 2011; Relevant benchmarks highlighted in italics.

### Offer of units at NAV

This Key Information Memorandum sets forth the information that a prospective investor ought to know before investing. For further details of the scheme / mutual fund, detailed risk factors, rights of and services for investors, due diligence certificate of Sundaram Asset Management, key personnel, penalties & pending litigations, and associate transactions, to name a few, investors must, refer to the Statement of Additional Information/Scheme Information Document available free of cost at offices of Sundaram Asset Management, Investor Service Centres, distributors and at www.sundarammutual.com. The Scheme particulars have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended till date, and filed with the Securities and Exchange Board of India (SEBI). The units being offered for public subscription have neither been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM. This KIM is dated 15/11/2011. Please read the relevant SEBI-mandated documents carefully before investing. By filling and signing this application form, applicants are deemed to have understood and accepted the terms of the offer.

### Fund Type

**Open-end equity schemes:** Sundaram Select Focus, Sundaram Growth Fund, Sundaram India Leadership, Sundaram Select Mid-Cap, Sundaram S.M.I.L.E Fund, Sundaram Equity Multiplier, Sundaram Capex Opportunities, Sundaram Rural India Fund, Sundaram Financial Services Opportunities, Sundaram Entertainment Opportunities, Sundaram Select Thematic Funds Energy Opportunities Fund, Sundaram PSU Opportunities and Sundaram Equity Plus.

Open-end equity linked tax saving scheme: Sundaram Tax Saver

**Open-end balanced scheme:** Sundaram Balanced Fund

**Open-end fund of funds scheme:** Sundaram Global Advantage

### **Investment Objective**

**Sundaram Select Focus:** To achieve capital appreciation by investing in equity and equity related instruments of select stocks.

**Sundaram Growth Fund:** To achieve capital appreciation by investing predominantly in equities and equity-related instruments.

**Sundaram India Leadership Fund:** To achieve capital appreciation by investing in select stocks of companies. The leaders are identified as top 2/3 companies in any sector/sub-sector in terms of net revenue or total income.

**Sundaram Select Mid Cap:** The objective of the scheme is to achieve capital appreciation by investing in diversified stocks that are generally termed as mid-caps.

**Sundaram S.M.I.L.E (Small and Medium Indian Leading Equities Fund):** To primarily achieve capital appreciation by investing in diversified stocks that are generally termed as small and mid-caps and by investing in other equities.

**Sundaram Tax Saver:** To achieve capital appreciation by investing predominantly in equities and equity-related instruments. A lock-in period of 3 years is applicable.

**Sundaram Balanced Fund:** To generate capital appreciation and current income, through a judicious mix of investments in equities and fixed-income securities. The Scheme may invest up to 35% of the Net Assets in Overseas Securities.

**Sundaram Equity Multiplier:** The objective of the scheme would be to seek capital appreciation by investing in equity & equity related instruments.

**Sundaram Select Thematic Funds Energy Opportunities Fund:** The objective of the Scheme would be to seek long term capital appreciation by investing primarily in the equity and equity related instruments of companies in the domestic market that predominantly focus on or benefit from, directly or indirectly, the opportunities and developments in the energy sector.

**Sundaram** *Select Thematic Funds* **CAPEX Opportunities Fund:** The primary investment objective of the scheme is to generate consistent long-term returns by investing predominantly in equity/equity-related instruments of companies in the capital goods sector.

**Sundaram** *Select Thematic Funds* **Rural India Fund:** The primary investment objective of the scheme is to generate consistent long-term returns by investing predominantly in equity/equity-related instruments of "Companies that are focussing on Rural India". **Sundaram** *Select Thematic Funds* **Financial Services Opportunities Fund:** The investment objective of the scheme is to seek long-term capital appreciation by investing predominantly in equity and equity related securities of Indian companies engaged in the banking and financial services

**Sundaram** *Select Thematic Funds* **Entertainment Opportunities Fund:** The objective of the Scheme would be to achieve long term capital appreciation by investing primarily in the equity and equity related instruments of companies that focus on opportunities in the entertainment business.

**Sundaram Select Thematic Funds PSU Opportunities:** Seek capital appreciation by investing in equity and equity-related securities of public sector companies to the extent of at least 65%. The fund may also invest in bonds and other fixed-income instruments issued by public sector entities. Under normal circumstances, cash may be deployed in fixed income and money market instruments. Exposure to overseas securities shall not exceed 35% of assets and shall be only related to the theme.

**Sundaram Equity Plus:** Seek capital appreciation by investing in equity and equity-related instruments listed in India to the extent of at least 65% and in gold-ETF up to 35%.

**Sundaram Global Advantage:** To achieve capital appreciation by investing in units of overseas mutual funds and exchange traded funds, domestic money market instruments. Income generation may only be a secondary objective.

The Schemes do not guarantee / indicate any returns.

### Asset Allocation

**Sundaram Select Focus:** • Equity and equity-related instruments (including investment in derivatives): 75%-100% • Cash, cash equivalents, money market instruments: Not exceeding 25% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas

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securities. The scheme can at any time hold upto a maximum of 50 stocks.

**Sundaram Growth Fund:** • Equity and equity-related instruments (including investment in derivatives): 80%-100% • Money market instruments up to 20% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram India Leadership Fund:** • Leadership Stocks (including investments in derivatives): 65%-100% • Stocks of conglomerates and potential leaders (including investment in derivatives): Not exceeding 35% • Money market instruments: not exceeding 15% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram Select Mid Cap:** • Equity and equity-related instruments (including investment in derivatives): 75%-100% • Cash, cash equivalents, money market instruments: not exceeding 25% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram S.M.I.L.E (Small and Medium Indian Leading Equities Fund):** • Equity instruments – small-cap and midcap stocks (including investments in derivatives): At least 65% • Other Equities (including investment in derivatives): Not exceeding 35% • Money market instruments: Not exceeding 15% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram Tax Saver:** • Equity & equity-related instruments: 80-100% • Corporate and PSU Bonds Up to 20% • Money market instruments: Up to 20%. In conformity with GOI notification dated 28-Dec-1992 on ELSS 1992, under normal circumstances, a minimum of 80% of the funds of this Scheme will be invested in equities or equity related instruments. The balance portion would be invested in debt and money market instruments.

**Sundaram Balanced Fund:** • Equity and equity-related instruments (including investment in derivatives):: 40%-75% • Fixed Income instruments: 25%-60%, Including securitised debt up to 10% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram Equity Multiplier:** • Equity & equity-related Instruments (including investment in derivatives): 65%-100% • Debt instruments including securitised debt & Money Market Instruments: up to 35% (securitised debt up to a maximum of 30%) • Exposure in derivative shall not exceed 50% of the net assets of the scheme.

**Sundaram Select Thematic Funds Energy Opportunities Fund:** Equity and equity-related instruments in the targeted theme 65-100%; equity and equity-related instruments that are outside the theme 0-35%; Treasury Bills, CBLO, Reverse Repo: 0-15%. • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram Select Thematic Funds CAPEX Opportunities Fund:** • Equity & equity-related securities of companies in capital goods sector (including investment in derivatives): 70%-100% • Other equities (including investment in derivatives) 0%-30% • Money market instruments: 0%-15%. • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

Sundaram Capex Opportunities Fund has two separate portfolios for Dividend and Growth Options

**Sundaram** *Select Thematic Funds* **Rural India:** • Equity & equity-related securities of companies that are focusing on Rural India (including investment in derivatives): 70%-100% • Other equities (including investment in derivatives): 0%-30% • Money market instruments 0%-15% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

The fund may also invest in equity and equity-related instruments listed in overseas markets as well as overseas funds/ETFs that invest in or track agri-commodity stocks. The scheme will not invest in funds/ETFs that have direct exposure to commodities.

**Sundaram** *Select Thematic Funds* **Financial Services Opportunities:** • Equity & equity-related instruments of predominantly Indian companies relevant to the theme (including investment in derivatives): 65%-100% • Equity & equity-related instruments outside the theme (including investment in derivatives): 0%-35% • Fixed Income and Money Market instruments: 0%-15% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram** *Select Thematic Funds* **Entertainment Opportunities:** • Equity & equity-related instruments in the targeted sector/theme (including investment in derivatives): 65%-100% • Equity & equity-related instruments other than the targeted sector/theme (including investment in derivatives): 0%-35% • Fixed Income and Money Market instruments: 0%-15% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

**Sundaram Sélect Thematic Funds PSU Opportunities:** • Equity & equity-related Instruments in the targeted theme (including investment in derivatives): 65%-100% • Equity & equity-related Instruments other than the targeted theme (including investment in derivatives): up to 35% • Fixed income/money market instruments: up to 35% • Exposure in derivative shall not exceed 50% of the net assets of the scheme • The Scheme may invest up to 35% of the net assets in overseas securities.

Sundaram Equity Plus: • Equity & equity-related instruments listed in India 65%-85% • Gold-ETF 15%-35% • Fixed Income & Money Market Instruments 0%-20%. Exposure to derivatives will be limited to 50% of the net asset value of the Scheme at the time of transaction. Exposure to overseas securities shall also not exceed 35% of assets. The total asset allocation including exposure to derivatives would not exceed 100 % of the net assets of the Scheme.

Applicable for all equity funds (except Sundaram Global Advantage Fund):

Gross exposure in equity, derivatives and debt shall not exceed 100% of the net assets.

The total asset allocation including exposure to derivatives would not exceed 100 % of the net assets of the scheme. The same security wise hedge positions would be excluded from computing the same percentage.

Exposure in derivative shall not exceed 50% (except for Sundaram Tax Saver) of the net assets of the scheme. Exposure is calculated as the notional value as a percentage of net assets of the Scheme. The Scheme will maintain cash or securities to cover exposure to derivatives.

Pending deployment of funds in terms of the Investment Objective, the funds may be invested in short-term deposits with schedule commercial banks, in accordance with applicable SEBI guidelines.

Overseas investments, if any, shall be in securities permitted by SEBI, namely: Eligible securities • ADR(s) and/or GDR(s) issued by Indian or foreign companies. • Equity of overseas companies listed on recognized Stock Exchanges overseas. • Initial and Follow on Public Offerings for listing at recognized Stock Exchanges overseas. • Foreign debt securities in the countries with fully convertible currencies, short term as well as long term debt instruments with rating not below investment grade by accredited/ registered credit rating agencies. • Money Market Instruments rated not below investment grade. • Repos in form of investment, where the counterparty is rated not below investment grade; repo shall not however involve any borrowing of funds by Mutual Funds. • Government securities where the countries are rated not below investment grade. • Derivatives traded on recognized stock exchanges overseas only for hedging and portfolio balancing with underlying as securities. • Short term deposits with banks overseas where the issuer is rated not below investment grade. • Units / securities issued by overseas Mutual Funds or unit trusts registered with overseas regulators and investing in a) Aforesaid Securities b) Real Estate Investment Trusts listed on recognized Stock Exchanges overseas or c) Unlisted overseas securities, not exceeding 10% of their net assets. Exposures in overseas securities may be taken subject to the applicable guidelines/policies of SEBI and RBI.

**Sundaram Global Advantage:** • Units of Mutual funds and exchange-traded funds listed on overseas stock exchanges 85%-100% • Domestic money market instruments 0%-15%

### **Investment Strategy**

**Equity Schemes:** The Investment Manager shall follow a combination of top-down and bottom-up approach to investing in equity and equity-related investments. Investments will be pursued in select macro themes, which cut accross various industries and sub-sectors. Within such a framework, the emphasis will be on investing in companies with quality management unique business strength, sustainable medium/long term growth and reasonable valuations. For thematic funds, the investment will be in line with the themes in focus. The Investment Manager has a skilled research set up that works to identify investment opportunities through continuous research on sectors and companies. The analysis focuses on the past performance and future prospects of the company and the business, financial health, competitive edge, managerial quality and practices, minority shareholder fairness, transparency. Companies that adequately satisfy the prescribed criteria are included in the portfolio. The weights of individual companies will be based on their upside potential to downside risk.

For Gold ETF component in Sundaram Equity Plus: The Scheme seeks to provide a combination of equity (listed in India) & gold-ETF and is aimed at providing exposure to equity with the cushion of an exposure to gold. Investment in gold ETF shall be made in domestic market only.

**Fund-of-Funds Scheme:** Investment universe The fund may invest in overseas mutual funds, exchange-traded funds, and/or domestic money market instruments. The fund will strive to invest in global markets. Pending deployment in line with the investment objective after the NFO and switching between different securities subsequently, the fund may deploy funds in domestic money market instruments and deposits of commercial banks. The Scheme may also invest in money-market and short-term fixed income instruments to meet requirement of liquidity.

Emerging Market Focus The Scheme may seek to invest a greater proportions of assets in funds in the emerging markets. It also reserves the right to invest in emerging markets through country-specific and region-specific schemes floated by investment firms in overseas jurisdiction as well as in India. These markets offer greater growth potential over the long term as compared to developed economies in the OECD universe. The prospects for returns are higher, but so are the risks. The Scheme will endeavour to manage the risk in an optimum manner by pursuing prudent diversification. It may also completely steer clear of emerging markets as an asset class at times.

Common to all schemes: The Investment Manager will keep in mind the Investment Objectives of the respective Scheme and the applicable Regulations. Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short term and for defensive considerations, keeping in view the market conditions/applicable regulations/the perception of the Investment Manager; the intention being at all times to seek to protect the interests of the Unit holders. Though every endeavour will be made to achieve the objective of the Schemes, the Investment Manager/Sponsor/Trustee do not guarantee that the investment objectives of the Schemes will be achieved. No guaranteed returns are being offered under the Schemes. Pending deployment of funds in terms of investment objectives of the scheme, the funds may be invested in short-term deposits with Scheduled Commercial Banks and money market instruments. This is a broad outline of the approach to investing in equity schemes. For detailed fund-specific strategy, please refer the respective Scheme Information Document and Key Information Memorandum of the schemes.

### Risk Profile

Mutual fund units involve investment-related and other relevant risks, including the possible loss of principal. Please read, before investment, the Statement of Additional Information/Scheme Information Document of the respective Schemes carefully for details on risk factors.

### **Risk Mitigation**

An independent risk management team is in place to oversee and monitor portfolio risk on a day-to-day basis. Internal risk control guidelines are in place and the portfolio contours are tracked on a daily basis to ensure adherence. Any deviation is brought to the notice of the Managing Director and the fund manager for corrective action. Follow up actions are made to ensure that the deviation is corrected within the time period prescribed in internal risk control guidelines. Adherence to limits from SEBI regulations as well as stipulations in the Scheme Information Document is ensured and monitored though the primary responsibility is with the compliance team. The risk management team reports to the Managing Director. *Risk Management Committee:* The Board of

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Sundaram Asset Management has constituted a Risk Management Committee comprising of Managing Director, Deputy Managing Director and two Indipendant Directors.. The Risk Management Committee reviews the reports prepared by the Risk Officers. The Risk Management Committee looks into the implementation of Enterprise Risk Management The Committee also reviews the risk guidelines with respect to equity and fixed Income/Liquid Schemes, set/modify the limits of counter party exposure, review exceptions and overrides and suggest improvements to the framework/formats. The Heads of Equity and Fixed Income, the Risk Analyst and the Executive Director – Sales & Marketing will be the permanent invitees to the Committee. The Compliance Officer acts as the secretary to the committee. *Risk Committee – Role*: The Risk Committee will approve the: • Guidelines in the Universe of securities • Global Issuer limits (including limit per maturity) • Counterparty limits • Limits applicable to each fund such as Credit Diversification ratio, Duration Limit, WAM Limit, Maximum Maturity Limit, Liquidity Risk Limits, Valuation Risk Limits, Risk Grade Limits etc. Risk Guidelines: Sundaram Asset Management has internal investment norms and risk guidelines for equity and debt investments. Also fund specific guidelines are in place. Risk Control: Risk control is customized by product according to the level of risk the fund can expose investors to, as specified in the investment mandate.

### **Plans and Options**

Regular Plan & Institutional Plan (except Sundaram Select Thematic Funds PSU Opportunities, Sundaram Equity) Multiplier, Sundaram Select Thematic Funds Energy Opportunities Fund & Sundaram Equity Plus). Only banks, public financial institution, insurance company, FII, sub-account of FII, mutual fund and any other entities specified by the Trustee shall be eligible to invest in the Institutional Plan. Four options are available in both plans: • Growth Option • Dividend pay out • Dividend Sweep (Except Sundaram Equity Plus & Sundaram Global Advantage Fund) • Dividend Re-investment Dividend Sweep: This option will be available only when the dividend amount payable to the investor's account on the Record Date in a folio is equal to or more than Rs 1000. The dividend so payable will be automatically swept into the Retail Plan (Growth Option) of Sundaram Money Fund at the applicable NAV. For the purpose of levy of exit load wherever applicable, the period shall be reckoned from the date of such allotment. The sweep out date shall be deemed to be the dividend payment date. If no option is indicated, the default option will be Growth. If an investor chooses the Dividend Option but fails to indicate a sub-option, the default sub-option shall be Dividend Sweep (For Sundaram Equity Plus & Sundaram Global Advantage Fund, default sub option shall be Dividend Re-Investment).

### Minimum Application /Repurchase Amount

Regular Plan: First investment Rs 5,000 and multiples of Rs 1 and for additional purchase. Rs.500 & multiples of Rs 1. Minimum Repurchase limits for Equity Schemes: Regular Plan: Rs.500 or 50 units and any amount/units thereafter. • STP (Weekly-every Wednesday) Rs 1000 • STP (Monthly): Rs 250 • STP (Quarterly): Rs 750. For Sundaram Tax Saver the minimum amount is Rs 500. • SIP (Weekly-every Wednesday) Rs 1000 • SIP (Monthly): Rs 250 • SIP (Quarterly): Rs 750. The thresholds shall also apply for SIP through a Systematic Transfer Plan. The weekly SIP & STP requests shall be processed on Wednesday of every week. If Wednesday is not a business day, the SIP/STP installment will be processed on the next business day.

Institutional Plan (except Sundaram Select Thematic Funds PSÚ Opportunities, Sundaram Equity Multiplier, Sundaram Select Thematic Funds Energy Opportunities Fund & Sundaram Equity Plus): First investment Rs 5,000 and multiples of Rs 1.

Minimum Repurchase/Redemption

Rs.500 or 50 units and any amount/units thereafter.

**Fund of Funds** (Global Advantage Fund)

Minimum Application Amount

- First investment Rs 5,000 and multiples of Rs 1 and for
- Additional purchase. Rs.500 & multiples of Rs 1 O
- SIP(Monthly): Rs 250 SIP(Quarterly): Rs 750

Minimum Repurchase/Redemption

Rs.500 or 50 units and any amount/units thereafter.

### Redemption/Switch

Redemption & switch-out on an ongoing basis to other schemes of Sundaram Mutual Fund: Allowed on any Working Day at NAV, subject to Exit Load if any. If the Specified Date is a Non Business Day the application will be processed on the next Business Day.

Registration of Bank Account The Unitholders may choose to receive the redemption/dividend proceeds in any of the bank accounts, the details of which are registered with the AMC by specifying the necessary details in the "Bank Accounts Registration form" which will be available at our office/Sundaram BNP Paribas Fund Services Ltd and on the website of www. Sundarammutual.com. Individuals, HUFs, Sole proprietor firms can register up to five bank accounts and other investors can register up to ten bank accounts in a folio. The unitholder can choose anyone of the registered bank accounts as default bank account. In case the investor fails to mention any preference, then by default the first number indicated in the list shall be the preferred account number.

> If unit holder(s) provide a new unregistered bank mandate/ a change of bank mandate request with a specific redemption proceeds such bank account may not be considered for payment of redemption proceeds, or the Fund may withheld the payment for up to 10 calendar days to ensure validation of new bank mandate mentioned. Valid change of bank mandate requests with supporting documents will be processed within ten business days of necessary documents reaching the head office of the RTA and any financial transaction request received in the interim will be carried based on previous details only.

> For more details please refer our websites www.sundarammutual.com. For any queries and clarifications that you may have, please get in touch with us at our office or call our toll free number 1800 425 1000.

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Stock Exchange Infrastructure	infrastructure in NSE MFSS & BSE Select Mid Cap • Sundaram India Select Thematic Funds – Capex O Select Thematic Funds – Financia	Star Platform. • Sundaram G Leadership Fund • Sundaran pportunities • Sundaram Sele al Services Opportunities • S	and redemptions through the Stock Exchange(s rowth Fund • Sundaram Select Focus • Sundaram n SMILE Fund • Sundaram Tax Saver • Sundaram fect Thematic Funds – Rural India Fund • Sundaram Sundaram Select Thematic Funds – Entertainmen sportunities • Sundaram Equity Plus • Sundaram
Applicable NAV	NAV of the day of receipt of app any stock market working day, the	lication • For subscription/re e closing NAV of next stock r	P M on any stock market working day, the closing edemption/switch request received after 3 P M or narket working day after the receipt of application for local cheque or demand draft payable at par in
	the place of receipt. If the applica	ation for subscription is accor	npanied by an outstation cheque or demand draft lay on which the cheque or DD is credited will be
	Switch-in shall be treated as subse	cription request. Switch-out s	hall be treated as redemption request.
<b>Despatch of Redemption Proceeds</b>	Within 10 working days from rec Asset Management.	reipt of redemption request a	t authorised Investor Service Centres of Sundaram
Dividend	The Trustee Company reserves the Dividend is declared on the face re-investment), the ex-dividend N	value of Rs 10 per unit. Afte	nd subject to availability of distributable surplus. r declaration and payment of dividend (including of the dividend payment.
Fund Managers & Benchmark	Select Focus Growth Fund India Leadership Fund Select Mid Cap S.M.I.L.E Fund Tax Saver Balanced Fund Equity Multiplier CAPEX Opportunities Fund Rural India Fund Financial Services Opportunities Entertainment Opportunities Energy Opportunities Energy Opportunities Equity Plus  Global Advantage Fund	Fund Manager Srividhya Rajesh J Venkatesan J Venkatesan Satish Ramanathan S Krishnakumar Satish Ramanathan Satish Ramanathan Satish Ramanathan Satish Ramanathan Srividhya Rajesh J Venkatesan J Venkatesan Satish Ramanathan S Krishnakumar J Venkatesan Srividhya Rajesh S Bharath	Benchmark S & P CNX Nifty Index BSE 200 Index S&P CNX Nifty Index BSE Mid Cap Index CNX Mid Cap Index BSE 200 Index CRISIL Balanced Fund Index S&P CNX 500 Index BSE Capital Goods Index BSE 500 Index CNX Banks Index S&P CNX Media & Entertainment Index BSE Oil & Gas Index CNX PSE Index CNX PSE Index S&P CNX Nifty index (65% of the portfolio) and to the price of Gold in INR terms (35% of the portfolio). MSCI Emerging Markets Index
	Equity Multiplier is changed from Energy Opportunities was convert Dedicated Fund Manager for inve	CNX Mid Cap to S&P CNX Sted into Open End from, Januestment in overseas securities hange the Fund Managers / Be	
Name of the Trustee Company	Sundaram Trustee Company Ltd		
Load Structure	no entry load for investments in purchase, switch-in, Systematic I	the Schemes. This shall app Investment Plan (SIP), Syster	0.4/168230/09 dated June 30, 2009, there will be only to new investment in the schemes, additional matic Transfer Plan (STP) and any other form of commission to distributor (ARN holder) will be paid

**Entry Load: Nil.** In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, there will be no entry load for investments in the Schemes. This shall apply to new investment in the schemes, additional purchase, switch-in, Systematic Investment Plan (SIP), Systematic Transfer Plan (STP) and any other form of investment that may be introduced as a facility. The upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor. The distributors (ARN holder) will disclose all the commissions (in the form of trail commission or any other mode) payable to them for the different competing schemes of various mutual funds from amongst which the scheme is being recommended to the investor.

Exit Load-Equity Schemes, Fund-of-Funds & Balanced Scheme: An exit load of 1% shall apply for redemption within 12 months from the date of allotment in the Regular Plan and Institutional Plan.

The exit load structure will apply for investments made under Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) also. For SIP/STP, period mentioned in exit load will be reckoned from the date of allotment. There shall be no exit load on bonus units and of units allotted on reinvestment of dividend.

**Common for all Schemes:** The above structure will be applicable for Systematic Investment Plan and Switch-out also. For SIP/STP, period mentioned in exit load will be reckoned from the date of allotment. There shall be no exit load on bonus units and of units allotted on reinvestment of dividend.

The Trustees reserve the right to prospectively modify the load structure within the limits permitted under the SEBI regulations. The details of the modifications will be advertised in newspapers and made available in the offices of the Investment Manager and in the website **www.sundarammutual.com**. Investors are requested to ascertain

www.sundarammutual.com Sundaram Asset Management

	the applicable load structure before investing.		
Initial Issue Expenses	Not Applicable as schemes covered in this KIM are open-end and are offered on a	continuous b	asis.
Performance	Refer page 3 & 18 of this document		
Recurring Expenses	<b>Equity Schemes:</b> 2.50% for the Regular Plan and 1.50% for the Institutional Plan. fee structure shall be uniform for both plans. Recurring expenses, including investmexceed 2.50% for first Rs 100 crore, 2.25% for the next Rs 300 crore, 2.00% for the % for assets in excess of Rs 700 crore. The expenses will be based on a percentage This is based on the current SEBI Regulations.	ent managem e next Rs 300	ent fee shall not ) crore and 1.75
	Total expenses, including fees Scheme Name % Scheme Name	(	?/o
	Scheme Name Regular Institutional Scheme Name	Regular Ins	
	Select Focus 2.22 1.50 Equity Multiplier	2.34	—
	Growth Fund 2.39 — Capex Opportunities - Growth	2.32	_
	India Leadership Fund 2.42 — Capex Opportunities - Dividend	2.32	_
	Select Mid Cap 1.92 1.50 Rural India Fund S.M.I.L.E Fund 2.22 1.50 Financial Services Opportunities	2.38 2.35	_
	Tax Saver 1.95 — Entertainment Opportunities	2.50	_
	Balanced Fund 2.49 — PSU Opportunities	2.30	_
	Energy Opportunities 2.03 — Equity Plus  Total expenses, including investment management fee, expressed as percentage of	2.37 average daily	net accets for
	the year ending September 30, 2011  Fund of Funds Scheme: Recurring expenses, including investment management fee	,	
	is based on the current SEBI Regulations. Global Advantage Fund 0.75		
-	Total expenses, including investment management fee, expressed as percentage of a year ending September 30, 2011.	,	
Tax Benefits	<b>Common to all Schemes:</b> This summary of tax implication is based on the current polaws. This information is provided for general purpose only. In view of the individual investors are advised to refer the Statement of Additional Information and consult his to the specific tax implications arising out of an investment in the scheme. <b>Sundate</b> exempt from tax as per Section 10(23D) of the Income Tax Act.	ıal nature of t s/her tax adv	ax implications, iser with respect
	Investors Dividend received from the Schemes is not taxable in the hands of the deducted at source from income paid to any investor as also from redemption amo • Units of the scheme are an eligible mode of investment in terms of the pattern of the Income Tax Act for the following entities: • Charitable Trusts • Scienti Institutions/Associations/Boards for regulating games / sports • Employee Welfare Tax, surcharge on income tax (5.0% for Indian companies and 2.0% for Foreig companies if their Total income exceeds Rs one crore. Cess of 3% on total tax surcharge) is payable by all taxpayers • If units of the scheme are given as a gift no got this scheme are also exempt from wealth tax.	unts paid to re investment p fic Research rusts • In add n companies (income tax	esident investors prescribed under Associations of dition to income b) is payable by plus applicable
	In the case of equity-oriented Schemes (where the investible funds are invested companies to the extent of more than 65% of the total proceeds of the Scheme), will apply: • No dividend distribution tax is payable by the mutual fund. • Long-terr (An investor must hold the units for more than 12 months) • Short-term capital gair for 12 months or less) are taxable at 15% (surcharge and cess will be payable). Further of tax (including applicable surcharge) would also apply. • Securities Transaction on the value of units sold. • Subscription to Units under Sundaram Tax Saver is eliging 80C.	the following n capital gain is (applicable er a cess of 3% ax will be pa	g tax provisions are not taxable if units are held on the amounyable at 0.25 %
Daily Net Asset Value	On all working days, NAV will be computed (except in special circumstances Additional Information/Scheme Information Document).	detailed in t	he Statement of
	<b>Sundaram Global Advantage Fund:</b> NAV will be calculated on daily basis. For day on T+1 due to time lag in receipt of price information.	T, the NAV w	vill be computed
	Common to all Schemes: If the NAV cannot be computed for reasons such as closus state of emergency, breakdown in communication and non-dissemination of NAV any reason, the Investment Manager may suspend calculations and/or public Transparency will be maintained through half-yearly disclosure of established portforms.	for the investation of NA	stee schemes for V of the units
	The NAV shall be sent for publication in 2 newspapers and updated on the Management (www.sundarammutual.com) and the Association of Mutual Funds o Sundaram Asset Management shall normally update the NAV on the website of As India before 9.00 p.m. on every working day.	India (www.	.amfiindia.com)
For Investor Grievances please contact	Investor Relations Manager J. Esther Priya, Head- Customer Services, Sundaram Asset Management Company Annex, II Floor, New No.27, Old No.14, Whites Road, Royapettah, Chennai-28578700 Fax: (044) 28582200 Toll Free No: 1800 – 425 – 1000 Email us at: serv	600 014. To	elephone: (044

www.sundarammutual.com Sundaram Asset Management

Registrar: Sundaram BNP Paribas Fund Services Limited, SEBI Registration No. INR 000004066, (Unit: Sundaram Mutual Fund), Central Processing Center, RR Towers II, III Floor, Thiru Vi Ka Industrial Estate, Guindy, Chennai 600 032. Toll Free: 1800-425-7237.

**Information to unit holders:** Pursuant to SEBI Circular no. CIR/IMD/DF/9/2011 dated May 19, 2011, investors have an option to subscribe to the units of the Schemes of Sundaram Mutual in dematerialized (DEMAT) form in terms of the guidelines/procedural requirements as laid by the Depositories (NSDL/CDSL) from time to time. However, DEMAT facility will not be available for SIP transactions. In case, the Unit holder desires to hold the Units in a Dematerialized /Rematerialized form subsequently, the request for conversion of units held in non-DEMAT form into DEMAT (electronic) form or vice-versa should be submitted along with a DEMAT/REMAT Request Form to their Depository Participants.

> Pursuant to Regulation 36 of SEBI (Mutual Funds) Regulations, 1996 and amendments thereto, read with SEBI circular No. Cir/IMD/ DF/16/2011 dated September 8, 2011, the investor whose transaction\*\* has been accepted by the AMC/Mutual Fund on or after October 1, 2011 shall receive the following:

- 1) On acceptance of the application for subscription, a confirmation specifying the number of units allotted by way of email and/or SMS within 5 Business Days from the date of receipt of transaction request will be sent to the Unit holders registered e-mail address and/or mobile number.
- A consolidated account statement (CAS)\(^\) for each calendar month to the Unit holder(s) in whose folio(s) transaction\*\*(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail.
  - **^Consolidated Account Statement (CAS)** shall contain details relating to all the transactions\*\* carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor.
  - \*\*The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and bonus transactions.
- In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request.
- 4) In case the mutual fund folio has more than one registered holder, the first named Unit holder shall receive the CAS/account statement.
- For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).
- The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.
- Further, the CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all such Unit holders in whose folios no transaction has taken place during that period. The half yearly CAS will be sent by e-mail to the Unit holders whose e-mail address is available, unless a specific request is made to receive in physical. Such Consolidated Account Statement shall reflect the latest closing balance and value of the Units prior to the date of generation of the account statement.
- The statement of holding of the beneficiary account holder for units held in DEMAT will be sent by the respective DPs periodically.
- Investors are requested to note that the existing practice of sending of Statement of Account to the unitholders will continue until the date of sending Consolidated Account Statement is finalized by all the AMCs.

Any circular/clarification issued by SEBI/AMFI in this regard will automatically become applicable and shall be incorporated in the SID/SAI/KIM wherever applicable.

The portfolio of the Schemes as of March 31 and September 30 of every year will be published in the SEBI prescribed format before the expiry of one month from the close of each half year in one national English daily newspaper and in a Tamil newspaper published from Chennai or sent to all the unit holders. The portfolio shall be displayed at www.sundarammutual.com.

An abridged Scheme-wise annual report shall be emailed to all unit holders within four months from the date of closure of the relevant accounting year; unit holders who have not provided an email address/who have requested for a physical copy shall receive a copy by post. The physical copy of the scheme-wise annual report shall be made available to the investors at the registered / corporate office of the AMC on payment of Rs.10/-. The schemewise annual reports or abridged summary thereof will also be available at www.sundarammutual.com

### General Risk Factors

All mutual funds and securities investments are subject to market risks, and there can be no assurance or guarantee that fund's objectives will be achieved. NAV may go up or down, depending on the factors and forces affecting the securities market. Main types are market risk, liquidity risk, credit risk and systemic risks. The names of the schemes do not in any manner indicate either quality or future prospects and returns. Please read the Scheme Information Document before investing. At times, liquidity of investments may be impaired. There is uncertainty of dividend distribution and risk of capital loss. Past performance of the Sponsor/Asset Management Company/Fund does not indicate the future performance. Investors in the schemes are not being offered any guaranteed or indicated returns.

#### Standard Risk Factors

Risk Factors - Equity Markets: Stock Market Volatility, Equity Price Risk, Dependency Risk, Temporary Investment Risk and Non-Diversification Risk and Concentration Risk, to name a few.

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**Risks-Overseas Investments:** Foreign Exposure and Currency Risk, Country Risk, Event Risk, Restrictions imposed overseas, Emerging Markets Risk and Regulation-Change Risk, to name a few.

**Risks from Derivative Exposures:** Counter Party Risk, Market risk, Illiquidity risk and Basis Risk, to name a few. **Risks-Debt :** Credit Risk, Interest Rate Risk, Price Risk, Market Risk, Liquidity Risk, Investment Pattern Risk, Duration Risk and Non-Diversification Risk, to name a few.

### **Scheme-Specific Risk Factors**

Applicable for all funds: Change in Government policy in general and changes in tax benefits applicable to mutual funds may impact the returns to Investors. Tax-free status for long-term capital gains and dividend will depend on the fund investing at least 65% in equity to qualify in accordance with provisions of the Income-Tax Act. If and to the extent, the portfolio includes overseas stocks, investors will be exposed to country risk, currency risk, geo-political risk, legal restrictions and regulation changes in geography other than India, to name a few (Not applicable for Sundaram Tax Saver). Sundaram Select Focus: Higher volatility due to a concentrated portfolio. Sundaram Select Mid Cap: Lack of liquidity at times and volatility. Sundaram Equity Plus ("Plus" used in the scheme name is only in terms of asset allocation and not in terms of yield/return): Global demand-supply trends, purchases/sales by central banks, delays in bringing new mines on line, macro-economic variables, geopolitical factors, seasonality in demand, changes in duty and tariffs and liquidity may have an impact on prices of gold and consequently on the NAV of the Scheme to the extent investment is made in gold-ETF. Investment in ETFs will be subject to risks of the underlying Scheme including tracking error. If and to the extent, the portfolio includes overseas stocks, investors will be exposed to country risk, currency risk, geo-political risk, legal restrictions and regulation changes in geography other than India. The equity portfolio will be subject to market risk, liquidity risk and non-diversification, to name a few. There is risk of capital loss and non attainment of the stated investment objective. This is a concise summary of Scheme-specific risk factors available in detail in the Scheme Information Document. Sundaram Small and Medium Indian Leading Equities Fund (S.M.I.L.E) Fund: Small-cap stocks are generally more illiquid. **Sundaram Equity Multiplier:** Non diversification & Lack of liquidity. Sundaram Select Thematic Funds Capex Opportunities: Long gestation periods; pace at which investments materialize; incidence of taxation, government policy & firm-level inefficiency. Sundaram Select Thematic Funds Rural India Fund: Vagaries of nature such as erratic monsoon, failure of crop & drought, to name a few; cyclical / seasonal factors. For any overseas investments relevant to rural-theme; country risk, currency risk and geopolitical risk. Sundaram Select Thematic Funds Financial Services Opportunities: The risks associated with the thematic portfolio will be lower than that of a sector-specific fund and higher than that of a typical diversified fund. Factors that could impinge on performance include changes in interest rates in India and overseas markets, changes in regulatory framework applicable to companies in financial services, government policy on ownership, savings patterns and deployment of such savings and levels and trends in capital market activity. As a thematic fund, there is risk of concentration. Sundaram Select Thematic Funds Entertainment Opportunities: The risks associated with the thematic portfolio will be lower than that of a sector-specific fund and higher than that of a typical diversified fund. As the scheme will invest primarily in entertainment space, performance could be impacted by factors such as a dramatic slowdown in consumer spend, high taxes, if any, imposed by the government and changes in regulatory environment, to name a few. As the scheme may take concentrated exposures the NAV volatility will be higher than that of a typical diversified equity scheme Tax-free status for longterm capital gains and dividend will depend on the fund investing at least 65% in equity to qualify in accordance with provisions of the Income-Tax Act. If and to the extent, the portfolio includes overseas stocks, investors will be exposed to country risk, currency risk, geo-political risk, legal restrictions and regulation changes in geography other than India. As a thematic fund, there is risk of concentration. Sundaram Select Thematic Funds PSU Opportunities: • Geo-political developments. • Government policy • As a thematic fund, there will be concentration risk compared to a diversified fund. Please read the Scheme Information Document carefully for more details on Risk Factors before taking an investment decision. Sundaram Global Advantage Fund: • Higher fees & expenses.

Fund Size & Folios	Fund Name	Folio Count (#)	Average AUM (Rs Crore)	Fund Name	Folio Count (#)	Average AUM (Rs Crore)
	Sundaram Select Focus	1,64,029	763	Sundaram Equity Multiplier	58,251	207
	Sundaram Growth Fund	32,871	160	Sundaram Energy Opportunities Fund	3,30,489	910
	Sundaram India Leadership	30,676	129	Sundaram CAPEX Opportunities	1,48,736	534
	Sundaram Select Midcap	3,48,521	2,072	Sundaram Rural India	54,406	173
	Sundaram S.M.I.L.E Fund	1,18,512	492	Sundaram Financial Services Opportunities	53,997	221
	Sundaram Tax Saver	5,02,456	1,356	Sundaram Entertainment Opportunities	20,128	42
	Sundaram Equity Plus	33,304	151	Sundaram PSU Opportunities	59,126	347
	Sundaram Balanced Fund	13,182	64	Sundaram Global Advantage Fund	20,471	54
	Folio count and Aver	age Assets Un	der Manageme	nt are as of October 31, 2011		

Statutory

Sundaram Mutual Fund has been set up as a trust under the Indian Trusts Act, 1882 **Sponsor:** Sundaram Finance Limited **Investment Manager:** Sundaram Asset Management Company Limited. **Trustee:** Sundaram Trustee Company Limited. The sponsor is not responsible or liable for any loss beyond the contribution of Rs.1 lakh to set up the Mutual Fund.

# Your guide to fill the application form

Sundaram Select Focus Sundaram Select Mid Cap Sundaram Growth Fund Sundaram S.M.I.L.E Fund Sundaram India Leadership Fund Sundaram Tax Saver **Sundaram CAPEX Opportunities** Sundaram Rural India Sundaram Balanced Fund **Sundaram Equity Multiplier Sundaram PSU Opportunities Sundaram Equity Plus Sundaram Financial Services Opportunities Sundaram Entertainment Opportunities** 

### Sundaram Global Advantage Fund Checklist

**Sundaram Energy Opportunities** 

Regular Plan: Please ensure the minimum investment is Rs 500 for Tax Saver and Rs 5000 for all other funds. For SIP, the minimum amount is Rs 250 for Monthly Plan Rs 750 for Quarterly Plan and Rs 1 000 for Weekly Plan

Institutional Plan: Please ensure the minimum first-time investment is Rs.5.000

Please provide correct and complete data

KYC is compulsory to all investors except Micro SIP of an individual investor.

Permanent Account Number (PAN) is not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12month period or in a financial year. This exemption is not applicable to other purchase transactions even if the amount is less than Rs 50,000 in any rolling 12-month period or in a financial year.

Investors in the Micro SIP must produce a copy of any of the specified photo identification documents listed in Guide to Investing through Systematic Investment Plan (SIP)

Please use separate forms and issue separate cheques to apply for different funds

Please make the Cheque/Demand Draft in the name of fund in which you would wish to invest and write the PAN number or Folio number (for investors who have an account with Sundaram Mutual) on the reverse of the Cheque/Demand Draft.

If do not wish to nominate any person please write NONE or strike out the box by a cross mark as a measure of precaution and safeguard

If you are a new investor in Sundaram Mutual Funds, please ensure you take care to

- Permanent Account Number (PAN is mandatory for all investors).
- Mode of operation in case of joint applicants
- Bank account details of the first applicant
- Bank details for direct credit/ ECS/NEFT/RTGS

If the investor is a minor, the following points should be noted for opening folio / account. For detailed instructions, please refer the Statement of Additional Information:

(i) The minor shall be the first and the sole holder in an account. No joint holders are allowed in such accounts.

(ii) Guardian in the account/folio on behalf of the minor should be either a natural guardian (i.e. father or mother) or a court appointed legal guardian. Documents supporting the date of birth of the minor and also the relationship of the minor and guardian should be enclosed with the application form.

For further details please refer to Statement of Additional Information.

### Please attach:

- Attested copy of Permanent Account Number Card
- KYC Acknowledgement.
- Signed 'Account Payee' cheque/draft drawn in the name of the fund in which you wish to invest and indicate PAN number on reverse.
- A cancelled cheque or a photocopy of your cheque leaf (a must if you wish to avail the facility of direct credit/ ECS and preferable in all cases to ensure your bank account details are captured accurately)
- If investment is made under Power of Attorney, notarised copy of the Power of
- In case of a Trust/Fund, a resolution of the Trustee(s) authorising the investment must
- · If you are an institution, please attach a copy of documents indicated in the table:

### Special Categories (please attach a copy)

Document	Corporate	Society	Partnership	Trust
Memorandum & Articles	1			
Resolution/Authorisation to Invest	1	1	/	1
List of Authorised Signatories				
& Specimen Signatures	1	/	1	1
Bye-Laws		/		
Trust Deed		1		
Partnership Deed			/	

This form is for persons resident in India. FII/Sub Account of FII (if investing using an address outside India) and NRIs are requested to use a dedicated form available for their use

1. Existing Investor Information: If you are an investor in any fund of Sundaram Mutual Fund serviced by Sundaram BNP, Paribas Fund Services Limited, please provide the Folio Number. You are not required to fill details required in Section 2 as available in your existing folio. If you wish to change any of the existing details, use a transaction slip available with your account statement.

2, New Investor Information: Name and address must be written in full. If the investment is on behalf of a minor (a person who is yet to complete 18 years), the Name of the Guardian and his/her PAN must be mentioned.

In case of more than one applicant, applicants are requested to state the Mode of holding as 'loint' or 'Anyone or Survivor'. In case of omission to choose the mode of holding, the default option shall be

All communication and payments shall be made to/in the name of and favouring the first/sole

Applications by a Power of Attorney, a limited company a corporate body, an eligible institution, a registered society, a partnership firm or a frust must be accompanied by documents as mentioned in the checklist. The documents must be attested by the designated or authorised official of the institution/power of attorney or by a potary or gazetited office, of the government/pank manager. Authorised officials should sign the Application Form under their official designation. A list of specimen signatures of the authorised officials, duly certified or attested, must be attached to the Application Form. plications by a Power of Attorney, a limited company a corporate body, an eligible institution, a

Terms and Conditions relating to Transaction Charges (applicable for both existing and new investors in the schemes of Sundaram Mutual) pursuant to SEBI circular No. Cirl IMD/ DF/13/ 2011 dated August

2011:
The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/and above on a per subscription basis For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/ per subscription of Rs. 10,000/and above or a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/per subscription of Rs. 10,000/and above. The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor, and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.

No Transaction charges shall be levied:

a) Where the distributor/agent of the investor has not opted to received any Transaction Charges.

Where the investor purchases the Units directly from the Mutual Fund;
Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less

than its 10,000; On transactions other than purchases / subscriptions relating to new inflows. Switches / Systematic Transfers / Allolment of Bonus Units / Dividend reinvestment Units / Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge.
Purchases / subscriptions carried out through stock exchange(s).

The transaction charges are in addition to the existing system of commission permissible to the Distributors. On subscription through Distributors, the dufront commission if any will be paid directly by the Investors (the Distributor by aspender cheque based on their assessment of various factors including the service rendered by the Distributor.

Tactors including the service renered by the Distributor.

Any circular/clarification issued by SEBI/AMF in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

Permanent Account Number (PAN): SEBI has mandated that PAN shall be the sole identification number for all participants in the securities market, irrespective of the amount of the transaction. Accordingly, the applicant (or incase of applications in joint names, each applicant, is required to mention their PAN and attach an signetaliateset copy of PAN and with the application. Investors can also submit a copy of PAN attested by the Bank Manager/Gazetted Officer of State or Central Government /Notary Public/Judicial Authority. Applications without a copy of the PAN will be rejected.

rejected.

Permanent Account Number (PAN) is not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12-month period or in a financial year. This exemption is not applicable to other purchase transactions even if the amount is less than Rs 50,000 in any rolling 12-though period or in a financial year, Investors in the Micro SIP must produce a copy of any of the specified piloto identification documents listed in Guide to Investing through

Systematic Investment Plan (SIP). However investors having PAN are not eligible for simplified KYC

procedures.

Instructions for verification of PAN Card: If an investor provides a copy of PAN Card without required attestation, officials at the branches of Sundaram Asset Management/Registrar and Transfer Agents and designated persons at Investor Centres must verify the PAN Card copy with the original. The person verifying the document need to affix his/her signature, name and complany seal with remarks as verified with original. Verified? Attested. Distributors can also verify the PAN card copy with original. The person verifying the document need to affix his/her signature, name and company seal with remarks as verified with original. Verified? attested.

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Know Your Customer (KYC) Requirement: The Securities and Exchange Board of India has issued detailed guidelines on measures for prevention Money Laundering. SBB has also issued circulars from time to fime on KYC, compliance and maintenance of documentation pertaining to unit holders of mutual funds. Accordingly the following procedures shall apply.

KYC acknowledgement is mandatory for all investors.

An application without acknowledgement of KYC compliance will be rejected

Investors are required to attach a copy of PAN card as a mandatory document for proof of identity to complete KVC.

As a token of having verified the identity and address and for efficient retrieval of records, the POS will issue an acknowledgement.

Investors who have obtained the acknowledgement after completing the KYC process can invest in Scheme of the Mutual tunds by quoting the PAN in the application form.

Investors are required to complete KYC process only once to enable them to invest in Scheme of all mutual tunds.

The list of points of service is available at www.sundarammutual.com

The above KYC (PAN procedures are not required for Micro SIP of an individual investor if the total amount of instalment's I less than Rs 50,000 per investor in any rolling 12- month period or in a financial year. But in such cases, one of the specified (Jentity documents Tisted in "Guilde to Investing through Systematic Investment Plan (SIP)" needs to be lumished.

Infough systematic investment rain orry needs to be numbered.

3. Fund in which you wish to invest and Plans & Options: Please indicate clearly the complete name of the fund in which you wish to invest. The fund hames are available in point No. 3 of application form or the Key Information Memorandum or checklist on this page or the cover page of this document. A mutual fund scheme, a bank, a public inancial institution, an insurance company. Fils, sub-account of Fils, pension funds and any other category of institution, which is permitted by the finisher Company, shall be entitled to the Institutional Plant, All other Investors should choose the Retail Plan. For details please reter Plans and Options section of this document.

4. How do you wish to receive:

Account Statement: Please provide details of preferably your personal Email Address. This is a must to tacilitate delivery of your Account Statement in an efficient and timely manner. Also, by receiving the Account Statement in a paperiess mode by e-mail, you contribute to the

environment. The advantage of electronic facility is available even if you opt to receive the Account Statement by Courier/Post, The investor is deemed to be aware of security risks including interception of documents and availability of content to third parties. It you reside in a place that is normally not reached by a reputed courier, please choose the 'Post' option. Dividend: Investory are used to receiving dividend warrants. There are now electronic modes of receiving the dividend that are timely, efficient and environment triendly and also relieve the investors of the hassless of sending the warrants for clearing / collecting through their bankers. RTGS & NET: RTGS is Real Time Gross Settlement and applicable for payments/fund transfer in excess of Rs 1 lakh. NET is National Electronic Funds Transfer and is applicable for payments/fund transfer of less than Rs 1 lakh, RTGS & NET1 are modes of transferring money through electronic, system and are easy and more secure ways to receive your redemption proceeds and dividend.

proceeds and dividend.

Direct Credit: The dividend is credited to your designated bank account. It is available now with select banks and Sundaram Asset Management plans to enhance the coverage, At present, Direct Credit Facility is available for investors who have an account with Axis Bank, Cltibank, HDFC Bank, HSE Bank, ICICI Bank, IDBB Bank, Industind Bank, Kotak Mahindra Bank, Koral Bank of Scotland, Standard Chartered Bank and YES Bank. An investor who opts for Direct Credit facility is requested to enclose a cancelled cheque or a photocopy of the cheque to ensure that the correct bank account number and MICR code are entered in his/her record.

Electronic Cleaning Service (ECS): Investors who opted for ECS facility for dividend will receive a direct credit of the amount due in their notified account. The Investor Service Centre will send a separate advice to investors informing them of the direct credit. Applicants in cities not covered under ECS facility will receive dividend payments by cheque or denhand draft. This will be mailed

to investors.

Warrant/Oraft: Warrant/draft will be payable only at cities where Sundaram Mutual Customer Service Centres are located, if an investor is not interested in the electronic fund transfer-based facilities and prefers receiving a cheque or demand draft, helshe must indicate the preference in the application form. Sundaram Asset Management will strive to effect the payout by sending a cheque / demand draft. In case of unforeseen circumstances, the Sundaram Asset Management reserves the right to issue a demand draft / payable at par cheque.

Investors expressly agree and authorise the mutual fund to use intermediaries such as post office, local and international couriers and banks, to name a tew, to send communication or send cheque / demand draft / warrant. Intermediaries are agents of the investor and not the mutual fund. The Inustees / Investment Manager / Mutual Fund will not be responsible for any loss arising out of traudulent encashment of 'cheque/draft or delay / loss in transit or any cheque / draft / communication.

Redemption Proceeds: Please refer to the details of the various facilities for receiving dividend outlined in the section on 'Dividend'. Similar facilities excepting ECS are available for receiving redemption proceeds.

Updates by E-mail/SMS; Sundaram Asset Management provides interesting information on the economy, markets and funds, Il you wish to receive documents such as The Wise Investor, India Market Outlook, Global Outlook, Fact Sheet and One Page Product Updates, to name a few,

please chose the yet option.

5. SIP Information: For a detailed understanding of the SIP process, please read Basics of the SIP available on page 12 of this document. Please skip this point if you wish to make a one-time incomposite.

livesument.

6, Bank Account Details; Providing bank account details is mandatory according to SEBI regulations. Please complete all the details such as account number, name of the bank, branch, address and city, lives our oft or ECS, fill the pine digit MICR number that is available in your cheque leaf. If you have oyfed to receive dividend/redemption proceeds by RICS/NET, fill in the additional time fields marked in italics. RTGS/NET are unique numbers for every account with a bank branch, You can obtain them by contacting your banker. Please attach a cancelled cheque or aphotocopy of the clique to ensure that your account details are captured accurately in your record with the registrar. This is a must if you oft to ECS.

you off for E.S.

Proceeds of any redemption will be sent only to a bank account that is already registered and validated in the folio at the time of redemption transaction processing.

Unit holder(s) may choose to mention any of the existing registered bank accounts with redemption payment request for receiving gedemption proceeds. It no registered bank account is mentioned, défault bank account will be used. Valid change of bank mandate requests with supporting documents will be processed within ten business days of the receiver documents reaching the head office of the RTA and any financial transaction request received in the interim will be carried based on previous details only. For more details please refer to the Website www.sundarammutual.com or contact the offices of the AMCRTA.

7. Payment Details: Investors must write the Permanent Account Number/Folio Number on the reverse of the cheque / demand draft accompanying the application form. Sundaram Asset Management is pleased to bear DD charges as per rates of State Bank of India.

Purchases made through third party cheque(s) will not be accepted. In case of payment from a joint Bank Account, the First holder in the Application must be one of the joint Account Holders of the joint Bank Account, the Novere the following are excluded from this restriction:

1. Giffs, to a minor from Parents'Grand Parents up to Rs50, 000(for each Purchase /per SIP

Employer's Remittance of Payroll deduction on behalf of Employees

Custodian's payment on behalf of an FII /Client
 For further details please refer to Statement of Additional Information.

For further details please refer to Statement of Additional Information.

8. Personal Identification Number (PIN): You can keep track of your investment online at yww.sunglarammutual.com, You can also make routine transactions such as redemption, switch and change of bank mandate/address. To use this tacility, you need to have a Unique Identification Number (PIN) provided by Sundaram BNP Paribas Fund Services Limitéd, the Registrar. Choose Yes' to avail this facility and also make a further contribution towards the environment by helping conserve paper and trees. Applicants who request a Personal Identification Number (PIN) by ticking the yes' box will be deemed to have read understood and agreed to the terms and conditions for the PIN that are available at www.sundarammutual.com.

9. Nomination: Please indicate a nominee who should be entitled to the benefits of your investment in the event of an untioward development. The section on Nomination is applicable in the case of Non- individuals. The following bonts on pomination procedures may please be noted. For detailed procedure, please refer the Statement of Additional Information (SAI):

(i) Where a folio has joint holders, all joint holders should sign the request for nomination/cancellation of nomination. even if the mode of holdins is not "similar Nomination form cancellation" cancellation of nomination.

CROURE, please reter the Statement of Administration From Where a folio has joint holders, all joint holders should sign the request for nomination/cancellation of nomination, even if the mode of holding is not "joint". Nomination form cannot be signed by Power of attorney (PoA) holders.

Noting the property of the p

Nomination shall not be allowed in an account/folio held on behalf of a minor. Where the nominee is a minor, various documents like KYC, PAN, Bank details, Indemnity, etc. should be of the guardian of the nominee.

De Col tregaturation of the informers.

10. Declaration & Signature: Signature can be in English or in any Indian language. Thumb impressions must be attested by a Magistrate? Notary Public under his/her official seal. In Case of HUF, the signature of the Karta and Karta of HUF seal/stamp are a must. If the application is no joint name, all applicants must sign the torm, Please ensure that the signature is consistent not just in this from but in all transaction request documents you may submit subsequent to your investment. Variation in signature can lead to delays or rejection of a transaction request such as redemption, switch, change in address and change in bank mahdate, to name a few.

For general Investor Related Services, please refer Statement of Additional Information (SAI)



# **Application Form**

Serial No: EQ **Channel Partner / Agent Information** Agent's Name and ARN Sub Agent Code Transaction charges For Rs. 10.000 and above: ☐ Existing Investor - Rs.100
☐ New Investor - Rs.150 Upfront commission shall be paid directly by the investor to the AMFI-registered distributors based on the investors' assessment of various factors including services rendered by the distributor. Please refer instruction no. 2 of the 'Guide to fill the Application Form' for Terms and Conditions relating to transaction charges for both existing and new investors. Existing Investor Information (Please fill in your Folio No. and then proceed to Section 3) Please note that applicant details and mode of holding will be as per existing Folio Number. Folio No **New Investor Information (refer instruction 2)** Name of First/Sole Applicant **KYC completed**  $\square$  Yes  $\square$  No Date of Birth **Permanent Account Number** Name of Guardian (in case of First / Sole Applicant is a Minor) / Contact Person – Designation (in case of non-individual Investors) **Permanent Account Number KYC completed** □ Yes □ No Relationship Contact Details of First / Sole Applicant (Please provide your Email ID as it is a must to transact online/receive e-statement & other mailers) F-Mail STD Code Telephone Mobile **DEMAT Account Details** Depository Participant Name ☐ National Securities Depository Ltd. ☐ Central Depository Services (India) Ltd. DP ID Number | 1 | N Beneficiary Account Number Address of First / Sole Applicant STATE PIN CODE **Monthly Income:**  $\square$  < Rs 10,000  $\Box$  < Rs 25,000 □ < Rs 50,000 □ < Rs 1,00,000 □ > Rs 1,00,000 **Occupation:**..... Mode of Holding [Please (✓)] **Status of First / Sole Applicant** [Please (✓)] Individual Minor through guardian ☐ HUF Partnership Society/Club ☐ Single ☐ Joint ☐ Mutual Fund Body Corporate ☐ Fund of Funds in India Company ☐ Anyone or Survivor (please specify) Others Name of Second Applicant Permanent Account Number **KYC completed**  $\square$  Yes  $\square$  No **DEMAT Account Details** ☐ National Securities Depository Ltd. Depository Participant Name DP ID Number I N ☐ Central Depository Services (India) Ltd. Beneficiary Account Number Name of Third Applicant Permanent Account Number **KYC completed**  $\square$  Yes  $\square$  No **DEMAT Account Details** Depository Participant Name ☐ National Securities Depository Ltd. ☐ Central Depository Services (India) Ltd. DP ID Number I N Choose the fund you wish to invest and make Cheque/DD in the chosen fund name (refer instruction 3) 3A. Plans (refer instruction 3 & KIM for details) Sundaram Growth Fund Sundaram Select Thematic Funds Rural India ☐ Regular Plan ☐ Institutional Plan Sundaram Select Thematic Funds Energy Opportunities Sundaram Select Focus 3B. Plans (refer instruction 3 & KIM for details) Sundaram Select Thematic Funds Financial Services Opportunities Sundaram Select Mid Cap Sundaram Select Thematic Funds Entertainment Opportunities Sundaram India Leadership Fund ☐ Growth □ Dividend Sundaram Select Thematic Funds PSU Opportunities Sundaram S.M.I.L.E Fund O Dividend Re-investment Sundaram Equity Multiplier Sundaram Balanced Fund Sundaram Tax Saver Sundaram Global Advantage Fund O Dividend Payout ☐ Sundaram Select Thematic Funds CAPEX Opportunities ☐ Sundaram Equity Plus O Dividend Sweep Sundaram Asset Management Company Limited, II Floor, 46 Whites Road, Chennai - 600 014. Toll Free: 1800-425-1000 Ph: (044) 28578700 Acknowledgement Serial No: EQ ISC's Signature & Stamp Communication in connection with the application should be addressed to the Registrar Sundaram BNP Paribas Fund Services Limited, Registrar and Transfer Agents, Unit: Sundaram Mutual Fund, Central Processing Center, RR Towers, II III Floor, Thiru Vi Ka Industrial Estate, Please Note: All Purchases are subject to realisation of cheques / demand drafts.

Guindy, Chennai 600 032, Toll Free: 1800-425-7237.

4.	How do you wish to receive the following (	refer instruction 4)								
		Dividend						Redem	ption	
	☐ Direct Credit (DC) ☐ RTGS/NEFT	☐ Electronic Clearing	Service (EC	CS)	☐ Warra	ant	☐ Direct Cree	dit (DC)	RTGS/NEFT	☐ Warrant
	Direct Credit is now available with: Axis Bank, BNP Paribas Bank, Citibank,	Deutsche Bank, HDFC Bank, HSBC Bank	k, ICICI Bank, ID	BI Bank, In	dusInd Bank, ING	Vysya, Kotak Ma	hindra Bank, Royal Ban	k of Scotland, SBI, St	andard Chartered Ba	ınk, YES Bank.
	Account Statement Will be sent by Email. To receive physical statement plea <b>Do you wish to receive updates (refer instr</b>		y E-Mail [	□ Yes [	□ No <b>S</b> M	<b>MS</b> □ Yes	□No			
5.	Please indicate details of your SIP (skip this section	n if you wish to make a one-time invest	tment)	Mode o	of SIP	Auto Deb	it (also submit SIP)	Auto Debit form) [	□ Post-date	d cheques
	Each SIP Amount Rs						Period for th	e SIP		
							years □ 5 y		, , DI	16)
	SIP Frequency  Weekly (Minimum amount Rs 10  Monthly (Minimum amount Rs 2.  Quarterly (Minimum amount Rs 3.	50 Minimum No of installments 2	.0)	SIP Stai		M Y Y	investing throug	n Systematic in		
	If you opt for SIP through post dated cheques, please indicate  First SIP Cheque No				Last SIP	Cheque N	lo			
6.	Bank Account Details of First/Sole Applican	t (as per SEBI Regulatio	ns it is ma	andato	ry) (refer i	nstruction	ı 6)			
	Name of the Bank				Branch					
	Branch Address				City (reden	mption & dividend	I will be payable at this	location)		
	Account No									
	If you opt for ECS fill Cheque MICR No		Acco	ount Type	[Please (🗸)]	□ SAVINGS □	CURRENT □ Oth	ers		
	RTGS / NEFT IFSC Code									
7.	Payment Details (refer instruction 7) Please is	ssue a separate Cheque/Dem	and Draft i	in favou	r of the fund	you wish to	invest			
	Cheque / DD No.					Dat	e D D	MM	YY	YY
	Amount in words (Rs)					Dra	wn on Bank			
	Amount in figures (Rs)	DD Charges	Net Amou	nt		Bra	nch Name			
8.	Receive PIN to track investment online [Ple	ease (✔)] (refer instruction	on 8)	□Ye	s 🗆 N	10				
	Declaration: I/We • having read and understood the conteabide by the terms, conditions, rules and regulations of the terms & conditions of PIN agreement • agree to receive acc • do not have any existing Micro SIPs which together with (in the form of trail commission or any other mode), payable	nts of the Statement of Additiona scheme • agree to the terms and count statement/communication he current application will result e to him for the different compe	I Information I conditions by Email • h in the total ting Schemes	n/Scheme for Auto ave not re investme s of varior	Information D Debit • agree eceived nor be nts exceeding as Mutual Fund	Occument • he to abide by the en induced b Rs. 50,000 ir ds from amon	ereby apply for unine terms, condition y any rebate or gift a year. The ARN I gst which the Scho	ts as indicated in s, rules and regu s, directly or ind nolder has disclo eme is being reco	n the application lations of the sc irectly in making sed to me/us all ommended to m	form • agree to heme • agree to g this investment the commissions e/us.
9.	Nominee (available only for individuals) (re						gnature (ref			
	☐ I do not wish to choose a nominee ☐ I wish to nominate the following person									
					rst / Sole oplicant /					
	Name:				uardian					
	Address:									
	If nominee is a minor: Date of birth:	Relationship:								
	Name of Guardian:	•		Se	econd					
	Address of Guardian:			A	oplicant					
	Signature of Nominee/Guard	lian of Nominee								
				TI	nird					
				A	oplicant					
				<u></u>						
	Scheme:	☐ Regular Plan ☐ Institutional I		] Grow	th Divid		nvestment () [	Dividend Pay	out ○ Divid	dend Sweep
	Cheque / DD No.					Date		ММ	YY	YY
	Amount in words (Rs)		1		I	Drav	wn on Bank			
	Amount in figures (Rs)	DD Charges	Net Amoun	nt		Bran	ich Name			

www.sundarammutual.com 14 Sundaram Asset Management



# Form for SIP Auto Debit Facility

Channel Partner / Agent Information												له ا	_								
Agent's Name and ARN	1.Sub Agent Code	9	2.Su	ub Ag	ent Cod	е	3.	Sub A	\ger	t Co	de	For Office	Use Only								
												0r (	Use								
Upfront commission shall be paid directly by the investor to the AMFI-r	registered distributors based on t	the investo	rc' accocc	ement of	various facto	rs includ	ing servic	os rondo	red hv	the dist	ributor										
Existing Investor Information (Please fill in y		the investo	no usocss	siliciti or	various lucto	13 metaa		olio No		the dist	Toutor	Τ	Т	T	Т	Т	Т				
Please note that applicant details and mode of	of holding will be as	s per ex	kisting	g Folio	Numbe	er.		OHO INO													
New Investor Information																					
Name of First/Sole Applicant																					
			Щ																		
Permanent Account Number														KYC	co	mp	lete	d [	∃Y€	es 🗆	No
Name of Second Applicant									_				_	_	_		_	_	_		
Permanent Account Number														KYC	со	mpl	lete	d [	∃Y€	es 🗆	No
Name of Third Applicant																					
Permanent Account Number														KYC	С	mp	lete	d [	] Y∈	es 🗆	No
If Micro SIP, please tick  Yes (Micro SIP: Less th	nan Rs 50,000 per person in any rollin	ng 12-month i	period)	l	<b>Decla</b> i Statem								und	derst	000	d th	ne o	conte	ents	of	the
If Micro SIP, supporting document/identification nu		0 1	1		apply	for ur	its as	indic	ated	in th	е ар	plic	atior	1 for	m •	ag	ree	to a	bide	e by	the
Fund Name					terms, and co	cond onditio	itions, ons for	rules Auto	and Deb	l regu oit • a	ılatio ıgree	ns to	of the abide	e scl e by	nem the	ne • tern	ag ns, o	ree t cond	to th Iitioi	ne te ns, ri	erms rules
Plans and Options					and re	gulati	ons of	the so	chem	ne • a	gree	to t	erms	& C	ond	itio	ns o	f PIN	l ag	reen	nent
Plan ☐ Regular Plan ☐ Institutional Plan					agre receive	ed no	r beei	n indu	ıced	by a	any r	eba	te o	gift	s, c	dire	ctly	or i	ndir	ectly	y in
Option ☐ Dividend Payout ☐ Dividend Re-☐ Dividend Sweep ☐ Growth ☐ Ot	Investment hers				making with the 50,000	ie cur	rent ap	plica	tion	ılliw	esult	in t	he t	otaĺ	inv	estn	nent	ts ex	ceed	ding	Rs.
Each SIP Amount Rs					(in the	form	of tra	il con	nmis	sion	or ar	ny c	ther	mod	de),	pay	/abl	e to	him	ı for	the
							mnotir										nn		nac	+ 14/4	hich
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# **Guide to investing through Systematic Investment Plan (SIP)**

#### With effect from August 01, 2009 PAN not required for Micro SIP

Permanent Account Number (PAN) is not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12-month period or in a financial year. This exemption is not applicable to other purchase transactions even if the

amount is less than Rs 50,000 in any rolling 12-month period or in a financial year.

Investors who are Individuals are exempt from furnishing details of Permanent Account Number (PAN) for investments through Systematic Investment Plans (SIPs) up to Rs. 50,000/- per year per investor (hereinafter called Micro SIP)

Investors who wish to invest through Micro SIP will be required to produce a copy of any one of the specified photo identification documents instead of PAN. Supporting document must be current and valid. Supporting document copy shall be self attested by the investor / attested by the ARN holder mentioning the ARN number. While making subsequent Micro SIP applications with a mutual fund, investor can quote the existing folio number where a Micro SIP has been registered for all subsequent investment through Micro SIP in that folio and therefore need not resubmit the supporting

### **List of Specified Photo Identification Documents**

- Voter Identity Card
- Driving License
- Government / Defense identification card
- Passport
- Photo Ration Card
- Photo Debit Card (Credit card not included because it may not be backed up by a bank
- Employee ID cards issued by companies registered with Registrar of Companies (database available in the following link of Ministry of Company affairs available in the following link of Ministry of Company affairs http://www.mca.gov.in/DCAPortalWeb/dca/MyMCALogin.do?method=setDefaultProperty&m
- Photo Identification issued by Bank Managers of Scheduled Commercial Banks / Gazetted Officer / Elected Representatives to the Legislative Assembly / Parliament
- ID card issued to employees of Scheduled Commercial / State / District Co-operative Banks.
- Senior Citizen / Freedom Fighter ID card issued by Government.
- Cards issued by Universities / deemed Universities or institutes under statutes like ICAI, ICWA,
- Permanent Retirement Account No (PRAN) card issued to New Pension System (NPS) 12 subscribers by CRA (NSDL)
- Any other photo ID card issued by Central Government/ State Governments/ Municipal authorities/ Government organizations like ESIC/ EPFO

Eligibility for Exemption: This exemption will be applicable only to investments made by individuals including minors, joint holders, sole proprietary entities and, NRIs but not PIOs. HUFs and other categories will not be eligible for Micro SIPs. The exemption will be available where the total amount of installments under SIP in a rolling 12-month period or in a financial year i.e. April to March, does not exceed Rs 50,000. This exemption will not be applicable to purchase transactions other than through SIP. The Registrar & Transfer Agents (RTA) – Sundaram BNP Paribas Fund Services Limited will adopt the procedures prescribed by Association of Mutual Funds in India

from time to time in this regard.

Transactions not covered: If the Supporting Documents are not submitted or once the cumulative investment exceeds in a rolling  $12\,\mathrm{month}$  period / financial year Rs 50,000, the Investor will be required to comply with the procedures relating to PAN/KYC norms as applicable to investments under other categories, failing which the application for investment will be rejected.

### Read before enrolling for an SIP

- SIP facility is available for schemes covered in the KIM.
  First-time investors must use SIP Application Form and existing investers in the schemes of Sundaram Mutual must use SIP Enrollment/Renewal Form.
- SIP investment can be made on any stock market working day. An investor must choose
- specific dates of the month/quarter by
  (i) Auto debit or (ii) Cheques facility
  SIP Application Form and SIP Renewal Form must be completed in English using block letters and submitted at offices of Sundaram Asset Management or Investors Service Centres of SBNPPFS. Please do not submit SIP forms to collection banks.
- For the first installment a cheque must be issued. For second and subsequent installments, an investor can choose auto debit (recomended as it is efficient, easy, more secure and timely) or provide post dated cheques.
- SIP dates

  - 1, 7, 14, 20 or 25 of the month as SIP date for monthly option. 1, 7, 14, 20 or 25 of the beginning month of each quarter as SIP date for quarterly option. Only one installment per month/quarter is allowed under one SIP registration.
- You can invest a fixed amount every week, month or quarter. Minimum investment amount: Rs.1,000/- for weekly, Rs.250/- for monthly SIP and Rs.750/- for quarterly SIP.
- The minimum number of cheques under monthly installment should be 20 and for quarterly installment should be 7 for SIP based on the minimum amount. For higher amounts the number of installments and cheques can be lower subject to investing at least Rs 5000 during
- The cheque should be drawn in favour of the fund name and crossed "a/c payee only". It should be made payable at the location of the branch of Sundaram Asset Management or Investors Service Centre of SBNPPFS. On receipt of the post-dated cheques the Registrar and Share Transfer Agent SBNPPFS will send a letter to the unit holder confirming that his or
- Share Transfer Agent SBNPPFS will send a letter to the unit holder confirming that his or her name has been enrolled for the SIP. An investor must submit only one cheque for each month/quarter for the SIP period. All cheques must be for the same amount and carry the same date that is selected by the investor. If an investor opts for SIP through post dated cheques, all cheques must be for the SIP date that has been chosen. The cheque will be presented on the same or the next working day and units will be allotted at the applicable NAV.

  Units will be allotted on the above applicable dates. In case the date is a Non-Business Day, the immediate next Business Day will be considered for the purpose of determining the applicability of NAV.
- A consolidated account statement (CAS)^ for each calendar month to the Unit holder(s) in whose folio(s) transaction\*\*(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail.

**^Consolidated Account Statement (CAS)** shall contain details relating to all the transactions\*\* carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor.

\*\*The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and

bonus transactions.

In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request. For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN). The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.

Investors are requested to note that the existing practice of sending of Statement of Account to the unitholders will continue until the date of sending Consolidated Account Statement is finalized by

- Investors should, as far as possible, opt to receive account statement by e-mail to make a contribution to the environment.
- An updated account statement will be sent to the investor indicating the new balance at his/her credit. For investors who have not provided an E-mail ID, a consolidated statement will be sent

- every quarter. If two consecutive post-dated cheques are returned unpaid by the bank, the SIP will be terminated and the balance cheque(s) if any, will be returned. Investor will have the right to discontinue the SIP facility at any time by sending a written request to offices of Sundaram Asset Management or Investors Service Centres of R&T. This request notice should be received at least 21 days prior to the due date of the next payment. On receipt of such request, the SIP facility will be terminated and the unused post dated cheque(s) will be returned to the investor. If the investor has opted for the auto debit facility, the intercept for this purpose would also be described.
- Investors can opt for the facility of 'till further notice' for SIP through ECS/Direct Debit by ticking the appropriate box in 'Application Form' and 'SIP Enrollment and Auto Debit form'. The date may be taken as 31/12/2031 in case the bank needs to input a specific date in their system. Investor will have the right to discontinue the SIP facility at any time by sending a written request to offices of Sundaram Asset Management or Customer Care Centres of R&T. This request notice should be received at least 21 days prior to the due date of the next payment. On receipt of such request, the instructions for the auto debit facility would also be deactivated.

### SIP Auto Debit facility: Terms & Conditions

This facility is offered using RBI's Electronic Clearing Service (ECS). By opting for this facility, you agree to abide by the terms and conditions of the ECS facility of Reserve Bank of India

available at www.rbi.gov.in and www.sundarammutual.com.
To avail this facility you must submit SIP Auto Debit form with a cancelled cheque. You must also indicate 9-digit MICR number and the support of the forms.

- SIP Auto Debit Form along with first cheque should be submitted to offices of Sundaram Asset Management or Investors Service Centres of R&T.
- The first cheque should preferably be drawn on the same bank account that is to be registered for ECS (Debit Clearing). If the cheque is drawn on any other bank, an investor must provide a photocopy of the cheque of the bank / branch for which ECS (Debit Clearing) is to be registered. Investors need not submit the First Cheque for SIP enrollment if:

  The SIP Auto Debit Facility Enrolment Form is attested by the Bank from which SIP installment will be debited or

- Copy of the cancelled cheque or photocopy of the cheque of bank account from which the SIP installment will be debited is attached to the form.
- There shall be a gap of at least 30 days between the dates of the initial investment and the first SIP auto-debit installment for a monthly SIP. This gap must at least 90 days for a quarterly SIP. The following documents may be submitted at least 40 days before the first SIP date:

New Investors	Existing Investors
SIP Application Form	SIP Enrolment/Renewal Form
SIP Auto Debit Facility	SIP Auto Debit Facility Form
First SIP Cheque	First SIP Cheque

- Your Bank Branch through which you want your SIP Auto Debit to take place should participate in local MICR Clearing.

  If investor mentioned the At Par MICR number for ECS i.e. MICR starting with 000 or ending 000, investor should mention the branch name and city name of bank particulars column. In case your bank decides to cross-verify the ECS auto-debit mandate with you as the bank's
- customer, you will have to complete the process.
- An investor who opts for this facility will recieve an acknowledgement of registration for Auto
- Debit.

  The amount of the first cheque need not correspond to the value indicated for each SIP installment using Auto Debit facility. The SIP installments will be for the same amount. Auto Debit of the SIP amount will usually be processed on the date chosen by you or the next working day. SIP is available only on select dates of a month: 1, 7, 14, 20 and 25. Auto Debit of SIP will start after 30 days from the date of SIP Application.

  Three consecutive Auto Debit failures/rejections will lead to closure of the SIP. Sundaram Mutual Fund, its Investment Manager, Registrar and other service providers will not be liable:

- be liable: For any transaction failures due to the refusal of the bank to register the SIP mandate or
- rejection of the transaction by your bank / branch.
- If the transaction is delayed or not effected or your bank account is debited in advance or after the specific SIP date due to various clearing cycles of ECS.

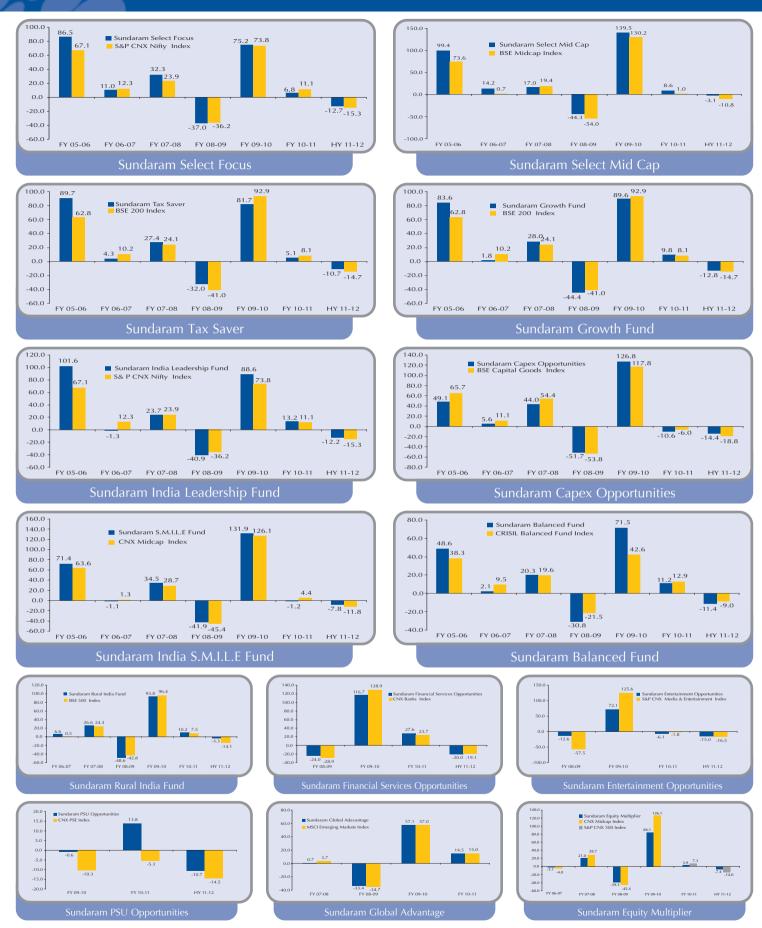
  For any damages / compensation for any loss/damage, to name few, incurred by you as a result of use of this facility by you.
- Sundaram Mutual Fund holds the right to reject application forms with incomplete information regarding SIP preferences. Such applications along with cheques will be returned to the investor with a communication.
- Cities in which ECS facility is available may be modified / updated / changed / removed entirely at the discretion of Sundaram Mutual Fund without assigning any reasons or prior



# **Application Form-Systematic Transfer Plan**

Chann	Agent's Name and ARN  1.Sub Agent Code  Upfront commission shall be paid directly by the investor to the AMFI-registered distributors based on the Existing Investor Information (Please fill in your Folio No.)														Sub A					3.Su					For Office	Use Only								
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# **Track Record - Equity Schemes**



Past performance may or may not be sustained in the future; Returns computed on absolute basis using NAV of Growth Option as on September 30, 2011 (Date source and computation: Inhouse).

# PIN Agreement & Email ID To Transact Online & Receive E-Mail Account Statement

Please read the terms & conditions of PIN on this page before signing the application form. PIN will be sent to all new investors along with account statement Existing investors: As a one-time exercise, please fill this form and call Toll Free Number 1800 425 1000 to enable our service team pick up the form

A Personal Identification Number – PIN – is a must for effective and speedy transacting online in a mutual fund's products. Do you have one? If you wish to receive a PIN, you can read the PIN agreement attached to this communication and sign at the designated place. On receipt of the same, a PIN will be sent to you at the postal address noted in our records. The PIN will help an investor use the Invest Online facility at www.sundarammutual.com to buy, sell and switch units, to name a few services. The PIN is a vital requirement to do online investment transactions in a safe, secure and convenient way.

We also offer the facility of sending Account Statements by email. In case you wish to do so, please furnish your Email ID and sign at the appropriate place in the attached document.

We do encourage you to use a PIN to execute your transactions online and sign up for sending the Account Statements by email as by increasing the share of paperless transactions in the economy you will be making a vital contribution to a cleaner and healthier environment.

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### **Agreement for Personal Identification Number – PIN**

This Agreement between Sundaram Mutual Fund having its office at 46 Whites Road, II Floor, Chennai - 600014 (hereinafter referred to as "the Fund") and the investor (whose details are available in this agreement form hereinafter referred to as "the unit holder") (hereinafter referred to as the Agreement). The date of this agreement is indicated in the panel on Investor Information in this form. WITNESSTH:

**WHEREAS:** The Fund and the Unit holder have entered into a Unit Purchase Agreement, whereby the Unit holder has agreed to purchase units in the Fund;

**AND WHEREAS:** The Fund, through its Registrar and Transfer Agent (hereinafter referred to as "Registrar") offers the facility of a Personal Identification Number (hereinafter referred to as "PIN") for convenience of unit holders

**AND WHEREAS:** The unit holder has indicated to the Fund that he/she/it wishes to avail of the PIN facility offered by the Fund, subject to the terms and conditions stated in the application form and has for this purpose, indicated to Fund the name of his/her/its Bank and Branch Account Number;

**AND WHEREAS:** The Fund is willing to extend the PIN facility to the Unit holder on the terms and conditions as set out herein;

Now THEREFORE, in consideration of the mutual understanding as set forth in this Agreement, the parties hereto have agreed to the following terms and conditions:

The PIN granted to the Unit holder pursuant to this Agreement shall be communicated to the Unit holder by a reliable courier and entirely at the risk of the Unit holder.

The following shall be the mode of operation of the PIN facility:

- a If the unit holder is a company, an institution/ trust or body corporate , the authorised signatories may designate any individual as designated person and his personal details should be submitted to the Registrar
- b If the mode of payment is the first holder only, PIN facility will be made available to the first holder
- c If the mode of operation is joint, all the unit holders may designate only one of them to operate this facility. In such case, the personal details of the such a person shall be submitted to the registrar
- d If the Unit holder is a minor, then the Natural Guardian or the Guardian appointed by the Court alone shall be eligible to operate the PIN facility. In such a case the personal details of the Guardian shall be submitted to the Registrar.

The Unit holder may access the following services through the Internet, using the PIN facility: (a) purchase including switch in (b) redemption including switchout (c) Access to NAV Information (d) Access to balance Information (e) Ability to print Account Statements in a client-independent standard format (f) Links to the other Internet / web-sites of the Fund (g) Ability to email service requests to the Transfer Agent.

The Fund will take best efforts to keep the Fund's web-site updated on a daily basis so as to provide most current information to unit holders. However, the Unit holder agrees that because of communications issues, it is possible that the site may not be current on occasions. The Unit holder also agrees that the look and feel of the Web screen and outputs therefrom may differ based on the nature of the software used by the Unit holder to browse the site. The Fund agrees to take best efforts to protect security of the data placed on the Internet and has for this purpose, required the web service provider engaged by the Registrar to sign a confidentiality agreement with the Registrar specifying confidentiality of the data and to restrict external access to the database on the Internet. The Registrar shall ask the Unit holder for his / her / its name and Folio Number , address or such particulars to ensure the authenticity before accepting instructions on behalf of Fund.

The Registrar may, in the interest of the Unit holder, request a fax confirmation on the instructions received and shall not act until the said fax confirmation and additional confirmation is received

### For detailed PIN Agreement, visit: www.sundarammutual.com

from the Unit holder. The Unit holder shall be responsible for safekeeping of the PIN and shall not disclose his / her / its PIN to any person and shall take all possible care to prevent discovery of the PIN by any person. The Unit holder shall not use his / her / its PIN after the disclosure of the same to any third party.

In the event of accidental disclosure of the PIN to any third party or if the unit holder forgets his password, the Fund may at the request of the unit holder and at its absolute discretion issue to the Unit holder a new PIN on these terms and conditions or under such terms and conditions, as the Fund may deem fit. The Unit holder shall be fully liable to the Fund for every transaction entered into using the PIN facility, whether with or without the knowledge of the Unit holder. The Unit holder hereby releases the Fund and the Registrar from any liability whatsoever against missuse of the PIN. Further, neither the Fund nor the Registrar shall be liable at all for any misuse if any, of any data placed on the Internet, by third parties "hacking" or unauthorisedly accessing the server. The Unit holder shall at all times indemnify the Fund, its officers, employees, successors and assigns from and against all actions, proceedings, claims and demands whatsoever for or on account of or in relation to any unauthorised use of the PIN and from and against all damages, costs, charges and expenses in respect thereof, unless the same is caused by gross negligence, bad faith or wilful default on the part of the Fund.

The Unit holder acknowledges and agrees that Sundaram Investment Manager/Fund and or its Registrars or the Service Providers does not guarantee or warrant that Unit holder will not experience any downtime or disruptions in its use of the Service. In the event of any such downtime or disruption, the Investment Manager/Fund or its Registrar or its service providers shall use commercially reasonable efforts to reinstate accessibility and operability. Investment Manager/Fund or its Registrar or its service providers may restrict, suspend, or terminate investor's access to and use of the Service at any time, without notice or liability. The Unit holder agrees that its right to use the Service is non-exclusive, revocable, non-transferable, and non-sublicense able.

The Unit holder agrees to be bound by any terms of use, disclosures, or disclaimers displayed by the Investment Manager/Fund/ Registrar and its service providers and any that Unit holder may affirmatively click through to accept. The investor's use of the Services shall be subject to the terms and conditions of any applicable agreements between Registrar, Service Providers and the Investment Manager/Fund and/or investor.

Unit holder shall not: (A) access or use the Service for any purpose inconsistent with the substance and terms of this Agreement; (B) introduce into the Service any code, virus, or mechanism that would impair the Service or Investment Manager's/Fund system, computers or software; (C) use the Service to gain unauthorized access to any system or database; (D) sublicense or otherwise transfer or make available Investor's access to the Service to any third party that is not an Authorized Person (E) disclose to any third party non-public information relating to the content or operation of the Service, which information is confidential and proprietary to the Investment Manager/Fund; or (F) remove or obscure any of Investment Manager's/Fund or Registrars or any Service Provider's trademarks, service marks, or markings of copyright or patent rights contained in the Service. In the case of any disputes, the matter will be referred to arbitration at the first instance and settled through arbitration proceedings as per the rules of the Indian Arbitration and Conciliation Act, 1996. The Place of Arbitration will be at Chennai. The Courts in Chennai shall have jurisdiction over all disputes arising out of or in respect of this Agreement.

In Witness Whereof, the parties to this Agreement have caused these presents to be executed as of the day and year first above written.

		<u>'</u>	
	Signature		Signed for and on behalf of Fund
First Applicant	Second applicant	Third Applicant	

www.sundarammutual.com 19 Sundaram Asset Management

# **Sundaram Asset Management**

Agra: Maruti Plaza, 706, 7th Floor, Sanjay Place, Agra-282002. Ph: 9319145256 Ahmedabad: 104, Arth Complex, Behind A.K. Patel House, Mithakali Six Roads, Navarangapura, Ahmedabad 380009. Ph: 079-66613337/26440442 Ajmer: S-4 2nd Floor, Swami Complex, Indira Moter, Circle Kutchery Road, Ajmer-305001. Ph: 0145-2624799/9460894810 Allahabad: 11st Floor, Saraoi Bhawan, Patrika Crossing, Civil Lines, Allahabad 211001. Ph: 9335467391 Alwar: C/o. Sundaram Finance Ltd, Vijay Complex, 1st Floor, 43 Scheme No 2, Alwar-301001. Ph: 9928291076 Amristar: C/o. Sundaram Direct, Hall No-2, 27 Classic Plaza, Above Punjab National Bank, Majitha Road, Amritsar 143001. Ph: 9814767182 Anand: M/s.Sundaram Direct, F-1/1 Suramya Complex, Opp. C.P. Travel & Tours, Nr. Masada Bakery, Anand-V.V. Road, Anand. Ph. 02692-245281. Baroda: 127, Ifloor, Siddharth Complex, Near Express Hotel, R.C.Dutt Road, Alkapuri, Baroda 390007 Ph: 0265-3203204 Bengaluru: 2nd Floor, Phoenix Crescent, 10, Rest House Road, (Near ARMY Inspection Bungalow), Bengaluru 560001. Ph: 080-25599673/74/75 **Bhavnagar:** C/O Sundaram Finance Limited, G-5 Aristo complex, Opp madhav darshan, Near Radha Mandir, Waghavadi Road. Bhavnagar-364001. Ph: 0278-2513494/9825107110 Bhilai: 36/5, 1 St Floor, Nehru Nagar, Beside of ING Visya Bank, Bhilai C.G-490020. Ph: 0788-4039679/09300009679 **Bhopal:** Plot No. 10&11, 3rd floor, Alankar palace, Bank street, M.P.Nagar, Bhopal 462011. Ph: 0755-3203306/ 9826622559 Bhubaneswar: Office No-16, 2nd Floor, Deendaval Bhawan, Ashok Nagar, Bhubaneswar-751009. Ph: 0674-Bhuj: C/o Sundaram Direct, Shop No. A/221, Katira Commercial Centre, R.T.O. Relocation Site, Bhuj-370001. Ph:9879001939 Calicut: 3rd Floor, 17/501 R2, Kanchas Building, Rajai Road, Calicut-673001. Ph:9947044732 Chandigarh: SCO-2475-2476, 2nd Floor, Sector 22C, Chandigarh-160022. Ph: 0172-3206890/5009166 Chennai-H.O.: Sundaram Towers, II Floor 46, Road, Royapettah, Chennai-600014. 40609900/28569900 Chennai Sales Office: Old No; 20, New No: 14, T.V.K. III Street, Royapettah, High Road, Opp; Kesari High School, Chennai 600 014. Ph. 044-24988740/24988741/24988742 Cochin: 'Radhika' Opp. To Axis Bank Rajaji Road, Cochin-682035. Ph: 0484-4027747/48 Coimbatore: Kalamansion Building II Floor, (Above Canara Bank), No-101, D.B.Road, R.S.Puram Coimbatore-641002 Ph: Building, 2nd Floor, 4th Main, Above Nokia Priority, Ram & Co Circle, P J Extension, Davangere-577002. Ph: 08192-231171 / 9845116329 Dehradun: Sundaram AMC Ltd. 57/19, 2nd Floor, Shiva Palace, Rajpur Road, Dehradun-248001. Ph. 0135-3203262/2710131 Durgapur: Unit No A-307, 2nd Floor, City Centre, Durgapur-713216. Ph-9800045245/ 03433200992 Goa: Shop No.F30, D Block, 1st Floor, Alfran Plaza, Panaji, Goa-403001. Ph: 0832-2230426 Gorakpur: C/o Sundaram BNP Paribas Fund Services Bank Road, Opp Karvy Distribution, Gorakpur-273001. Ph: 9935577063 Guwahati: Anandi Commercial Complex, 2nd Floor, Bora Service, G.S.Road, Guwahati-781007 Ph: 0361-2465591 **Gwalior:** C/o. Sundaram Finance, 2nd Floor, 44 City Centre, Narayan Krishna Madhav Rao Scindia Marg, Gwalior 474002. Ph. 9755557358 Hosur: No-122/2-C, Abinav Towers, (Opp) C S I-Church, Denkankotta Road, Shanthi Nagar, Hosur 635 109. Ph: 99444 82055. **Hubli:** Shop no 005. Kundagol Complex, Court Circle, Hubli, Karnataka 580029. Ph: 0836-2354474 / 3247428 **Hyderabad:** 6 – 3 – 1090/ A / 12 & 13, Flat No: 401, 4Th Floor, Manbhum jade towers, Hotel Fortune Katriya Lane, Somajiguda, Hyderabad 500082. Ph: 040 - 23393669 / 90815 / 97600. Indore: 125, Starlit Towers, 29/1 Y.N.Road, Indore 452001. Ph: 0731-4224546/ 9993010099 Jabalpur: C/o. Sundaram Finance, 'Mangalam' 1st Floor, 103/3, Shastri Bridge Road, Napier Town, Jabalpur 482001, Ph: 9826777917 Jaipur: 303, 3rd Floor Brij Anukampa, Ashok Marg, C-scheme, Jaipur-302001. Ph: 0141-5118364/3213853 Jallandhar: 2nd Floor, No 5 E, Session Court Road, Near BMC Chowk, Jalandhar-144001 Ph: 0181-3248520 Jamnagar: C/o Sundaram Finance Ltd. 101, City Arcade, Nr. DSP Bunglow, Tin Bati, Jamnagar-361001. Ph: 90990 01009 Jamshedpur: Shop No.5/B, 3rd Floor, Meghdeep Building, Beside Hotel South Park, 'Q' Road,

Bistupur, Jamshedpur-831001. Ph: 0657-2320084/99343 19195 Jodhpur: 116 1st Floor, Modi Arcade, Chopasani Road, Jodhpur-342001. Ph: 0291-2612168/9785018141 Kanchipuram: 18 A Ground floor, Thiruvika St, Vedhasalam Nagar, Kanchipuram 632502 Ph: 9551266057 **Kanpur:** 219, Kan Chamber's, 14/113, Civil Lines, Kanpur-208001. Ph: 0512-3013230/531/532/9839111102 Kolkata: 7 Camac Street, 3rd Floor Block-6, Kolkata-700017. Ph No 033-30580162 Kota: C/o. Sundaram Finance Ltd, Plot No 3 1st Floor, Above Vijay Bank, Airodram Circle, Kota-324002. Ph: 9828615550 Lucknow: 104, UGF, SKI-HI Chamber, 5-Prak Road, Lucknow-226001. Ph: 0522-4060004/4040002/ 9838070781 Ludhiana: SCO-18, 4th Floor, Room No.401, Feroze Gandhi Market, Opp L.S.E Building, Ludhiana. Ph: 0161-3018500/0161-2402021 Madurai: No: 183C, North Veli Street, Opp: Duke Hotel, Madurai 625001. Ph: 0452-4376801/4377478 Mangalore: B2, Souza Arcade, Balmatta Road, Mangalore-575001. Ph: 0824-2443695/96 Mooradabad: C/o Sundaram BNP Paribas Fund Services II nd floor, Lasa Mart, Pili Kothi, Civil Lines, Mooradabad. Ph: 9720104129 Mumbai: • B-2/202, 2nd Floor, Marathon Innova NextGen Ganpatrao Kadam Marg, Opp. Peninsula Corporate Park, Lower Parel, Mumbai-400013. Ph. 022-24820300/ 24986200 • 606, 6th Floor, Dalamal House, Nariman Point, Mumbai 400021. Ph: 022-22842878 / 22842879 / 22833863 / 22842832 Mysore: #21, 1st Floor, Prashanth Plaza, 3rd Main, 5th Cross, Saraswathipuram, Mysore 570 009, Ph: 0821-2545522 Nagpur: C/O Fortune Business Centre, I Floor, 6 Vasant Vihar, W H C Road, Shankar Nagar, Nagpur-440010. Ph: 0712-2567346 / 2558581 Nashik: L-17, Suyojit Sankul, Near Rajiv Gandhi Bhavan, Sharanpur Road, Nashik 422002. Ph. 0253-3012267 New Delhi: 605, 6th Floor, Ashoka Estate, 24, Barakhamba Road, New Delhi 110 001. Ph: 011-41515138 / 41515139 / 43539210. • 2/6 3rd Floor west, Patal Nager, Above ICICI Bank, New Delhi -110008 Panipat: H. No-3964, Gali No-8, Des Raj Colony, Panipat-132103. Ph: 9034147002 Patna: 205, Ashiana Hari Niwas, New Dak Bunglow Road, Patna 800001. Ph: 0612-3200593 **Pondicherry:** C/o. Sundaram BNP Paribas Home Finance Ltd, 40, Mission Street, Pondicherry 605001. Ph: 0413-2221900 **Pune:** 1st Floor, Rachana Trade Estate, Erandwane, Opp Swad Hotel, Pune 411004. Ph: 020-30280927/8 Raipur: Millenium Plaza, Office No 26, 3rd Floor, Behind Indian Coffee House, Raipur-492001, Ph: 0771-4263615 Raikot: 202-Business Terminal Complex, Opp. Ram Krishna Ashram, Dr. Yagnik Road, Rajkot-360001 Ph: 0281 3012577/8 Salem: New No.210 Old No315C, AVK Arcade, Omalur Main Road, Opp, to New Bus Stand, Salem 636004. Ph: 0427-4042827 / 9843081847 Siliguri: Sundaram Finance Ltd., Shree Radha Apartment Block-B, 2nd Floor, Iskon Mandir Road, Behind City Plaza, Siliguri Ph. 9733000515 Surat: L-14, Jolly Plaza, Opp- Athwa Gate Police Station, Athwa Lines, Surat 395001. Ph: 0261-2461384 / 85 Thrissur: Avokkaran building, Patturickal, Trichur- 680002. Ph: 9947044699 Tirunelveli: 25 N / 1, S.N.High Road, Near Sripuram Bus stop Sripuram Tirunelveli-627001 Ph: 0462-4220034 Trichy: Krishna Complex, 1st Floor, 60, Shastry Road, Tennur, Trichy 620017. Ph: 0431-2741509/4020828 Trivandrum: R S Complex, T C 2/3262 (5), Opp LIC Building, Pattom, Trivandrum- 695004. Ph: 0471-2342686 / 2342687 Udaipur: 303, 3rd Floor, Ridhi Sidhi Complex, 4-c Madubhan, Udaipur-313001. Ph: 0294-2421880 Varanasi: 2nd Floor, Ram Singh Rana Nagar Colony, Cantt. Sigra Road, Varanasi-221002. Ph: 0542-6457393/9839210294 Vellore: No: 67/1, 2nd Floor, Officer's Line (Near Lakshmi Theatre), Opp: PATC Depot, Vellore 632 001. Ph: 0416-2229471, 2217852 Vijayawada: D.No. 40-10-5, Sree Ramachandra Complex, Benz Circle, Bajaj Showroom Lane, Vijayawada 520010. Ph: 0866-2470778 Vizag: 47-10-10, 2nd Floor Rednam Regaency, Near Diamond Park, Dwarakanagar, Visakhapatnam 530016. Ph: 0891-3209440 /9949681818

**Dubai: Representative Office:** Office No.204, 2nd Floor, Above Ravi Darbar Restaurant at Burjuman Signal, Opp.Burjuman Centre and at the Exit of Khalid Bin Al Waleed Metro Station, P.O.-124337, Khalid Bin Al Waleed Street, Bur Dubai, Dubai (UAE) Ph: +009 7143961469

Toll Free 1800 425 1000 SMS SFUND to 56767 E-mail service@sundarammutual.com



**Investment Manager: Sundaram Asset Management Company Limited** 

# Fixed Income Application Form & State Key Information Memorandum





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**Sundaram Asset Management** 

# **Schemes**

Income/Liquid Sc	hemes
Sundaram Money Fund	Liquid Fund Optimal current yield + high degree of liquidity
Sundaram Ultra Short-Term Fund	Income Fund Current yield + yield kicker from market-to-market component
Sundaram Flexible Fund: Short-Term Plan	Income Fund Dynamic strategy in short-end of yield curve
Sundaram Flexible Fund: Flexible Income Plan	Income Fund Dynamic go-anywhere portfolio across the yield curve
Sundaram Gilt Fund	Gilt Fund  Dynamic fund owning Government Securities
Sundaram Bond Saver	Income Fund Strategy focused on medium-to-long term end of yield curve
Sundaram Income Plus	Income Fund Strategy focused on medium-to-long term end of yield curve
Sundaram Select Debt Short-Term Asset Plan	Income Fund Yield kicker from market-to-market component & high investment grade paper
Sundaram Monthly Income Plan	Income Fund  Dynamic bond portfolio + dash of equity ( Not an assured returns scheme)

# **Track Record**

Fund / Index	Launch period	One year	Three years	Five years	Since Launch
Sundaram Money Fund	Dec-05	8.74	6.50	7.23	7.14
CRISIL Liquid Fund Index		7.98	6.17	6.72	6.59
Sundaram Ultra Short Term Fund	Apr-07	9.16	7.06	_	7.70
CRISIL Liquid Fund Index		7.98	6.17	_	6.63
Sundaram Bond Saver	Dec-97	4.29	6.15	5.42	8.05
CRISIL Composite Bond Fund Index		5.87	7.00	5.99	_
Sundaram GILT Fund	May-01	1.53	2.21	3.18	4.20
I-Sec MIBEX		4.54	6.73	6.68	_
Sundaram Income Plus	Jul-02	3.13	2.06	3.78	4.60
CRISIL Composite Bond Fund Index		5.87	7.00	5.99	5.68
Sundaram Select Debt - Short Term Asset Plan	Sep-02	12.18	5.68	6.50	6.22
CRISIL Liquid Fund Index		7.98	6.17	6.72	5.85
Sundaram Flexible Fund - Flexible Income Plan	Mar-09	3.66	_	_	4.50
CRISIL Composite Bond Fund Index		5.87	_	_	5.32
Sundaram Flexible Fund - Short Term Plan	Mar-09	7.72	_	_	6.24
CRISIL Short-Term Bond Fund Index		7.16	_	_	6.03
Sundaram Monthly Income Plan - Moderate	Jan-04	-2.68	5.29	3.89	5.52
CRISIL MIP Blended Index		3.33	9.74	6.80	6.71
Sundaram Monthly Income Plan - Aggressive	Mar-10	-1.06	_	_	3.15
CRISIL MIP Blended Index		3.33	_	_	5.43
Sundaram Monthly Income Plan - Conservative	Mar-10	2.90	_	_	3.85
CRISIL MIP Blended Index		3.33	_	_	5.43

Past performance may or may not be sustained in the future; NAV of Super Institutional Plan - Growth option is considered for computing the annualised returns of Sundaram Ultra Short Term Fund and Sundaram Money Fund. Rest of them are based on the NAV of Retail Plan - Growth option. Returns in %. Returns computed on compounded annualised basis. Since Inception returns are calculated based on face value of Rs. 10/-. For schemes which are in existence for less than one year, performance is indicated on an absolute basis; NAV, performance as on October 31, 2011; Relevant benchmarks highlighted in italics.



### Offer of units at NAV

This Key Information Memorandum sets forth the information that a prospective investor ought to know before investing. For further details of the scheme / mutual fund, detailed risk factors, rights of and services for investors, due diligence certificate of Sundaram Asset Management, key personnel, penalties & pending litigations, and associate transactions, to name a few, investors must, refer to the Statement of Additional Information/Scheme Information Document available free of cost at offices of Sundaram Asset Management, Investor Service Centres, distributors and at www.sundarammutual.com. The Scheme particulars have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended till date, and filed with the Securities and Exchange Board of India (SEBI). The units being offered for public subscription have neither been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM. This KIM is dated 15/11/2011. Please read the relevant SEBI-mandated documents carefully before investing. By filling and signing this application form, applicants are deemed to have understood and accepted the terms of the offer.

applicants are deemed	to have understood and accepted the terms of the offer.
Fund Type	Open-end liquid Scheme: Sundaram Money Fund Open-end Income Schemes: Sundaram Money Fund - Sundaram Flexible Fund - Short-Term Plan, Sundaram Flexible Fund - Flexible Income, Sundaram Gilt Fund, Sundaram Bond Saver, Sundaram Income Plus, Sundaram Select Debt Short Term & Sundaram Monthly Income Plan (Not an assured income scheme)
Investment Objective	Sundaram Money Fund: The main objective is to provide a level of income consistent with the preservation of capital, liquidity and lower level of risk, through investments made primarily in money market and debt securities. The aim is to optimize returns while providing liquidity.  Sundaram Ultra Short-Term Fund: To provide a level of income consistent with liquidity through investments made primarily in money market and debt securities. Sundaram Flexible Fund: To generate reasonable returns by creating a portfolio comprising substantially of fixed income instruments and money market instruments by keeping the interest rate risk of the fund low.  Sundaram Gilf Fund: The Fund seeks to generate current income through dedicated investments in gilts consistent with preservation of capital.  Sundaram Bond Saver: The investment objective of this Scheme would be to earn regular income by investing primarily in fixed income securities, which may be paid as dividend or reinvested at the option of the investor. A secondary objective is to attempt to keep the value of its units reasonably stable.  Sundaram Income Plus: The primary investment objective of the scheme is to obtain high yields by investing in fixed income securities. Capital appreciation is secondary objective when consistent with its primary objective.  Sundaram Select Debt Fund Short-Term Plan: The Fund seeks to earn regular income by investing primarily in fixed income securities, which may be paid as dividend or reinvested at the option of the investor. A secondary objective is to attempt to keep the value of its units reasonably stable.  Sundaram Monthly Income Plan: The primary objective of the scheme is to generate regular income through investment in fixed income securities. The secondary objective is to generate long term capital appreciation by investing a portion of the schemes assets in equity and equity related instruments.  The Schemes do not guarantee / indicate any returns.
Asset Allocation	Sundaram Money Fund: • Money Market Investments, debt securities (including securitised debt up to a maximum of 50% of the net asset value of the scheme): 0% - 100%.
	As per SEBI Circular Number: SEBI/IMD/CIR No.13/150975/09 dated January 19, 2009: With effect from May 1, 2009, the scheme shall invest in / purchase debt any money market securities with maturity of up to 91 days only.  Sundaram Ultra Short-Term Fund: • Money market securities securities with residual or average maturity of less than or equal to 370 days or put options within a period not exceeding 370 days: 70% - 100% • Debt securities which have residual or average maturity of more than 370 days: 0% - 30% • Debt securities may include securities debts up to 30% of the net assets.
	Sundaram Flexible Fund-Short Term Plan: • Money Market Instruments (CDs, CPs, CBLO, REPO, MIBOR Instruments, Debt Securities with initial maturity of less than one year/GOI Secs./Treasury Bills): 65%-100% • Fixed Income Instruments Government of India & Corporate Debt Securities (including Securitised Debt): 0%-35% • Debt securities may include securitised debts up to 35% of the net assets.
	options within a period not exceeding 370 days; 70% - 100% • Debt securities which have residual of average maturity of more than 370 days; 0% - 30% • Debt securities may include securitised debts up to 30% of the net assets.  Sundaram Flexible Fund-Short Term Plan: • Money Market Instruments (CDs, CPs, CBLO, REPO, MIBOR Instruments, Debt Securities with initial maturity of less than one year/GOI Secs./Treasury Bills): 65%-100% • Fixed Income Instruments Government of India & Corporate Debt Securities (including Securitised Debt): 0%-35% • Debt securities may include securitised debts up to 35% of the net assets.  Sundaram Flexible Fund-Flexible Income Plan Fixed Income Instruments, Government of India & Corporate Debt Securities (including Securitised Debt): 65%-100% • Money Market Instruments like CPs, CBLO, REPO, MIBOR Instruments, Debt Securities with initial maturity of less than one year/GOI Secs./Treasury Bills: 0%-35% • Debt securities may include securitised debts up to 35% of the net assets.  Sundaram Gilt Fund: • Government of India Dated Securities: 0%-100% • State Governments Dated Securities: 0%-100% • Government of India Treasury Bills: 0%-100%
	Sundaram Bond Saver • Debt instruments: 65%-100%; • Money market instruments: 0%-40% Sundaram Income Plus: • High Yield Securities including securitised debt: up to 100% • Convertible Debentures / Bonds and Preference shares: up to 15% • High Investment Grade Fixed Income Securities: up to 100% • Central Government Securities: up to 50% • Money Market Investments (excluding call money):
	up to 50%.  Sundaram Select Debt Short-Term Asset Plan: • Debt instruments (including investment in securitised debt): 65-100% • Money Market Investments: 0-35% Sundaram Monthly Income Plan:
	Conservative Plan: • Government Securities: 90%-100% • Debt Securities, Money Market instruments & Cash (Including money at Call, other than securitised debt): 90%-100% • Equity & Equity related securities: 0%-10% • Investment in Securitised Debt will be up to 75% of the net assets of the Plan.  Moderate Plan: • Government securities: 80%-100% • Debt Securities, Money Market instruments & Cash (Including money at Call, other than securitised debt): 80%-100% • Equity and equity-related securities: 0%-20%. • Investment in Securities Debt will be up to 75% of the net assets of the Plan.  Aggressive Plan: Aggressive Plan: • Government securities: 70%-100% • Debt Securities, Money Market instruments & Cash (Including money at Call, other than securitised debt): 70%-100% • Equity and equity-related securities: 0%-30%. • Investment in Securities Debt will be up to 75% of the net assets of the Plan.  Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short period and for defensive considerations, keeping in view the market conditions/applicable regulations/the perception of the Investment Manager; the intention is at all times to seek to protect the interests of the unit holders.  Pending deployment of funds in terms of the Investment Objective, the funds may be invested in short-term deposits with scheduled commercial banks, in accordance with applicable SEBI guidelines
Investment Strategy	<b>Liquid/Income Schemes:</b> Based on the interest rate view, the optimum duration of the portfolio is first determined. Then depending on this decision, the mix of G-Secs, corporate debt, money market instruments, and cash is arrived at. This mix tries to ensure that returns are maximized while still protecting the liquidity of the portfolio. The schemes may invest in fixed-income instruments/money market instruments of shorter or longer maturities, depending upon the interest rate outlook and the investment objective of the scheme. Purchase of debt may be made either through initial public offer, private placement, through rights offerings, purchase on the floor of a recognised stock exchange or through negotiated deals on the secondary market. The schemes may invest in the non-publicly offered securities on the merits of the investment proposals. The Investment Manager shall invest in the instruments rated as investment grade or above by a recognised rating agency. In case, the instruments are not rated, specific approval of the Internal Investment Committee or Executive Committee shall be obtained.
	Common to all schemes: The Investment Manager will keep in mind the Investment Objectives of the respective Scheme and the applicable Regulations. Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short term and for defensive considerations, keeping in view the market conditions' applicable regulations/the perception of the Investment Manager; the intention being at all times to seek to protect the interests of the Unit holders. Though every endeavour will be made to achieve the objective of the Schemes, the Investment Manager/Sponsor/Trustee do not guarantee that the investment objectives of the Schemes will be achieved. No guaranteed returns are being offered under the Schemes. Pending deployment of funds in terms of investment objectives of the scheme, the funds may be invested in short-term deposits with Scheduled Commercial Banks and money market instruments. This is a broad outline of the approach to investing in equity schemes and income schemes. For detailed fund-specific strategy, please refer the respective Scheme Information Document and Key Information Memorandum of the schemes.
Risk Profile	Mutual fund units involve investment-related and other relevant risks, including the possible loss of principal. Please read, before investment, the Statement of
	2.1.2. 2.1.2 and an arrange measured and safet referant rolley measured and or principal reads ready before irreducing the statement of

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Additional Information/Scheme Information Document of the respective Schemes carefully for details on risk factors.

### **Risk Mitigation**

An independent risk management team is in place to oversee and monitor portfolio risk on a day-to-day basis. Internal risk control guidelines are in place and the portfolio contours are tracked on a daily basis to ensure adherence. Any deviation is brought to the notice of the Managing Director/Deputy Managing Director and the fund manager for corrective action. Follow up actions are made to ensure that the deviation is corrected within the time period prescribed in internal risk control guidelines. Adherence to limits from SEBI regulations as well as stipulations in the Scheme Information Document is monitored by the compliance team. The risk management team reports to the Managing Director/Deputy Managing Director. *Risk Management Committee*: The Board of Sundaram Asset Management has constituted a Risk Management Committee comprising Managing Director, Deputy Managing Director and two Independent Directors. The Risk Management Committee reviews the reports prepared by the Risk Officers. The Risk Management Committee looks into the implementation of Enterprise Risk Management The Committee also reviews the risk guidelines with respect to equity and fixed Income/Liquid Schemes, set/modify the limits of counter party exposure, review exceptions and overrides and suggest improvements to the framework/formats. The Heads of Equity and Fixed Income, the Risk Analyst and the Executive Director – Sales & Marketing will be the permanent invitees to the Committee. The Compliance Officer acts as the secretary to the committee. *Risk Committee – Role*: The Risk Committee will approve the: • Guidelines in the Universe of securities • Global Issuer limits (including limit per maturity) • Counterparty limits • Limits applicable to each fund such as Credit Diversification ratio, Duration Limit, WAM Limit, Maximum Maturity Limit, Liquidity Risk Limits, Valuation Risk Limits, Risk Grade Limits etc. *Risk Guidelines*: Sundaram Asset Management has internal investment norms and risk guidelines for equity and between the languag

### Plans and Options

Income/Liquid Schemes: Sundaram Money Fund: Retail Plan: Growth Option • Dividend Pay out (Monthly) • Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Institutional Plan: Growth Option • Dividend Pay out (Monthly) • Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Super Institutional Plan: Growth Option • Dividend Pay out (Monthly) • Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Default Plan: Retail Plan: Default Option: Growth; Default frequency if dividend payout option is chosen: Daily. Sundaram Ultra Short-Term Fund: Retail Plan: Growth Option • Dividend Pay out (Weekly, Fortnightly, Monthly & Quarterly) & Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Institutional Plan: Growth Option • Dividend Pay out (Weekly, Fortnightly, Monthly & Quarterly), Super Institutional Plan: Growth Option • Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Default Plan: Retail Plan: Default Option: Growth; Default Requency if dividend payout option is chosen: Quarterly, Potault Plan: Retail Plan: Growth Option • Dividend Pay out (Monthly) & Dividend Reinvestment (Daily, Weekly, Fortnightly, Monthly & Quarterly); Default Plan: Retail Plan: Growth Option • Dividend Pay out (Monthly) & Dividend Reinvestment (Daily, Sundaram Flexible Fund-Short Term Plan: Retail Plan: Growth Option • Dividend Pay out (Monthly) & Dividend Reinvestment (Daily, Default Terquency if dividend reinvestment option is chosen: Monthly, Default frequency if dividend reinvestment option is chosen: Monthly, Default frequency if dividend Payout option is chosen: Monthly, Quarterly, Half Yearly & Annual) & Dividend Reinvestment (Monthly, Quarterly, Ediald Plan: Retail Plan: Growth Option • Dividend Payout option is chosen: Quarterly, Default frequency if dividend payout option is chosen: Quarterly, Default Plan: Retail Plan; Default Option: Growth; Default Plan: Retail Plan; Default Option: Growth; Default Plan: Retail Plan: Default Optio

### Minimum Application /Repurchase Amount

Income/Liquid Schemes Scheme Name/Plans/Options	Purchase	Additional Purchase	Repurchase
Sundaram Money Found	D 1000	D 500	D 1 000
Retail Plan Institutional Plan	Rs 1,000 Rs 25 lakh	Rs 500 Rs 1 lakh	Rs 1,000 Rs 10,000 (Growth Option) / Rs 50,000 (Dividend Re-investment)
Super Institutional Plan	Rs 5 crore	Rs 1 lakh	Rs 10,000 (Growth Option) / Rs 50,000 (Dividend Re-investment)
Sundaram Ultra Short-Term Fund	D 4 000	D 4 000	
Retail Institutional Plan	Rs 1,000 Rs 1 crore	Rs 1,000 Rs 1 lakh	Rs 1,000
Super Institutional Plan	Rs 5 crore	Rs 1 lakh	Rs 50,000 Rs 50,000
Sundaram Flexible Fund-Short-Term Plan			,
Retail Plan Institutional Plan	Rs 5,000 Rs 1 crore	Rs 1,000 Rs 1 lakh	Rs 500 Rs 500
Sundaram Flexible Fund-Flexible Income Plan	KS I CIOIE	NS I IdKII	KS 300
Retail Plan	Rs 5,000	Rs 1,000	Rs 500
Institutional Plan Sundaram Gilt Fund	Rs 1 crore	Rs 1 lakh	Rs 500
Retail Plan	Rs 5,000	Rs 1000	Rs 500
Institutional Plan	Rs 50 Lakh	Rs 50,000	Rs 500
Sundaram Bond Saver Retail Plan	Rs 5,000	Rs 500	Rs 500
Institutional Plan	Rs 50 Lakh	Rs 1 Lakh	Rs 500
Sundaram Income Plus	Rs 5,000	Rs 500	Rs 500
Sundaram Select Debt Short-Term Asset Plan	Rs 5,000	Rs 5000	Rs 500
Sundaram Monthly Income Plan SIP/STP Details	Rs 5,000	Rs 500	Rs 500

Sundaram Money Fund: • STP (Weekly-processed on Wednesday's): Rs 1000 • STP (Monthly): Rs 250 • STP (Quarterly): Rs 750 and any amount thereafter. Sundaram Ultra Short Term: Minimum amount for SIP: Rs. 1,000 (Weekly and Monthly) and Rs. 3,000 (Quarterly). Minimum amount for STP: • Weekly-processed on Wednesday's: Rs 1000 • Monthly: Rs 250 • Quarterly: Rs 750 and any amount thereafter.

Sundaram Flexible Fund-Short Term Plan, Sundaram Gilt Fund, Sundaram Bond Saver, Sundaram Income Plus, Sundaram Select Debt Short-Term Asset Plan and Sundaram Monthly Income Plan (only for Moderate Plan): Minimum amount for SIP/STP • (Weekly-every Wednesday) Rs 1000 • (Monthly): Rs 250 • (Quarterly):



	Rs 750 and any amount thereafter.		
Redemption/Switch/Listing	If Wednesday is not a business day, the SIP/STP installme  Redemption & switch-out on an ongoing basis to other  If the Specified Date is a Non Business Day the application	ent will be processed on the next business day.  schemes of Sundaram Mutual Fund: Allowed on any Working Day at NAV, subject to Exit Load if a on will be processed on the next Business Day.	any.
Applicable NAV	Sundaram Money Fund	77 Miles proceeded on the new business Bull	_
	<ul> <li>For any subscription request received upto 2 PM on immediately preceding the day of receipt of applica</li> </ul>	any business day and funds are available for utilisation before the cut-off time, closing NAV of the tion	day
	<ul> <li>For any subscription request received after 2PM on the closing NAV of the day immediately preceding</li> </ul>	any business day and funds are available for utilization on the same day, the applicable NAV shal the next business day; and	ll be
	Irrespective of the time of receipt of application, which closing NAV of the day immediately preceding the control of the day immediately preceding the	here the funds are not available for utilization before the cut-off time, the applicable NAV shall be day on which the funds are available for utilization.	e the
	• If redemption request is received after 3 PM on any		
	<ul> <li>Business day does not include a day on which mon</li> <li>For allotment in respect of purchase/switch-in fron</li> </ul>		
	a. For allotment in respect of purchase/switch-in from It is necessary that	Totalet screenes	
	<ul> <li>Application for purchase/switch-in is received before</li> </ul>	e the applicable cut-off time	
	before the cut-off time.	se as per the application/switch-in request are credited to the bank account of the respective sche	emes
	The funds are available for utilization before the cut Money Fund Applications shall be submitted only at the transactions from one Scheme to another the allocations.	t-off time, by the respective schemes. offices of the Investment Manager. Switch-out shall be treated as redemption request. In case of 'swi hall be in line with redemption payouts.	itch'
	For other Income Schemes covered in this document:	nun be in me mai reacinpuon puysuus.	
		before 3.00 pm on any business day, the closing NAV of the day of receipt of application.  after 3.00 pm on any business day, the closing NAV of next business day after the receipt of applicat	tion
	a. For allotment of units in respect of purchase of uni	ts in Income/Debt Oriented schemes for an amount of Rs. 1 Crore and above:	
	<ul> <li>In respect of application received upto 3.00 p.m. the bank account of the respective schemes before applicable</li> <li>In respect of application received after credited to the bank account of the respective schemes the post business day, the closing NAV of the post.</li> </ul>	on a day and funds for the entire amount of subscription/purchase as per the application are credite the cut-off time i.e. available for utilization before the cut-off time - the closing NAV of the day shal 3.00 p.m. on a day and funds for the entire amount of subscription /purchase as per the application nes before the cut-off time of the next business day i.e. available for utilization before the cut-off tim business day shall be applicable.	ed to II be n are ne of
	b. For allotment of units in respect of switch-in to Incother schemes	come/Debt oriented schemes for an amount of Rs. 1 crore and above (other than liquid schemes) fi	from
	It is necessary that: • Application for switch-in is re the switch-in request are credited to the bank accou time • The funds are available for utilization before	ceived before the applicable cut-off time • Funds for the entire amount of subscription/purchase as unt fot the respective switch-in to Income/Debt Oriented Mutual Fund schemes/plans before the cut the cut-off time, by the respective switch-in to Income/Debt oriented Mutual fund schemes/plans.	s per ut-off
	For subscription the applicable NAV will be as indic subscription is accompanied by an outstation cheque or demand draft is credited will be the applicable N	cated only for local cheque or demand draft payable at par in the place of receipt. If the application e or demand draft not payable at par in the place of receipt, closing NAV of the day on which the che IAV.	n for eque
Described Dedescribes Describe	Switch-in shall be treated as subscription request. Sv		
Despatch of Redemption Proceeds		hed to the unit holders within 10 business days from the date of redemption. wn / calamity / strike / violence / bandh, extreme price volatility/SEBI Directives etc, the Trustee	can
Dividend	The Trustee Company reserves the right to distribute dividenti. After declaration and payment of dividend (includin	dend subject to availability of distributable surplus. Dividend is declared on the face value of Rs 10 g re-investment), the ex-dividend NAV will decline to the extent of the dividend payment.	) per
Fund Managers & Benchmark	Fund Name Fund M Income/Liquid Schemes	lanager Benchmark	
	Money Fund Dwijend	dra Srivatsava CRISIL Liquid Fund Index	
	Elevible Fund Short-Term Plan Dwijend	dra Srivatsava CRISIL Liquid Fund Index dra Srivatsava CRISIL Short Term Bond Fund Index dra Srivatsava CRISIL Composite Bond Fund Index dra Srivatsava I-Sec MIBEX Index	
	Flexible Fund-Flexible Income Plan Dwijenc Gilt Fund Dwijenc	dra Srivatsava CRISIL Composite Bond Fund Index dra Srivatsava I-Sec MIBEX Index dra Srivatsava CRISIL Composite Bond Fund Index dra Srivatsava CRISIL Composite Bond Fund Index CRISIL Composite Bond Fund Index	
	Bond Sayer Dwijenc	dra Srivatsava CRISIL Composite Bond Fund Index	
	Income Plus Dwijenc Select Debt Short Term Asset Plan Dwijenc	dra Srivatsava CRISIL Composite Bond Fund Index dra Srivatsava CRISIL Composite Bond Fund Index dra Srivatsava CRISIL Liquid Fund Index dra Srivatsava CRISIL MIP Blended Index	
	Monthly Income Plan Dwijenc The Trustee reserves the right to change the Fund Manag	dra Srivatsava CRISIL Liquid Fund Index dra Srivatsava CRISIL MIP Blended Index gers / Benchmarks, whenever considered appropriate and the details of the changes will be notified	d by
Name of the Trustee Company	addendum.  Sundaram Trustee Company Ltd		
Load Structure	Entry Load: Nil. In terms of SEBI circular no. SEBI/IMD/C	CIR No.4/ 168230/09 dated June 30, 2009, there will be no entry load for investments in the Scher	mes.
	This shall apply to new investment in the schemes, additi- form of investment that may be introduced as a facility. The based on his assessment of various factors including the se- form of trail commission or any other mode) payable to being recommended to the investor.	CIR No.4/ 168230/09 dated June 30, 2009, there will be no entry load for investments in the Scher onal purchase, switch-in, Systematic Investment Plan (SIP), Systematic Transfer Plan (STP) and any on the upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributors (ARN holder) will disclose all the commissions (in them for the different competing schemes of various mutual funds from amongst which the schemes.	other utor, in the ne is
	Exit Load: Income/Liquid Schemes		
	Sundaram Money Fund: Nil		
	Sundaram Ultra Short Term Fund: Nil		



	Sundaram Flexible Fund-Short-Term Plan: 1% if redeemed with	in 90 Davs from	the date of allotment.		
	Sundaram Flexible Fund-Flexible Income Plan: 1% if redeemed			ment.	
	Sundaram Gilt Fund: 1% if redeemed within 6 months from the	date of allotmer	nt.		
	Sundaram Bond Saver: 1 % if redeemed within 1 year from the	date of allotmen	ıt.		
	Sundaram Income Plus: 2% if redeemed within 1 year from the	date of allotmer	nt and 1.5% if redeeme	d within 1 & half year from the o	date of allotment.
	Sundaram Select Debt Short-Term Asset Plan: 0.50% if redeem				
	<b>Sundaram Monthly Income Plan</b> : For redemption within 12 m allotment - Nil.			·	
	<b>Common for all Schemes:</b> The above structure will be applicable will be reckoned from the date of allotment. There shall be no experience of the common structure will be applicable with the common str				
	The Trustees reserve the right to prospectively modify the load s will be advertised in newspapers and made available in the o requested to ascertain the applicable load structure before inverse.	tructure within the flices of the Investing.	ne limits permitted und estment Manager and	er the SEBI regulations. The det in the website <b>www.sundaramm</b>	ails of the modifications nutual.com. Investors are
Transaction Charge	In addition to the upfront Commission indicated above, the Distr and @Rs100 for an existing Investor)where the amount of investor by the AMC from the amount remitted and paid to the Distribut direct Investments. For more details, please refer to the section	ibutor would be nent is Rs. 10,000 or. The balance 'Your guide to fil	allowed to charge the I and above on a per su amount will be invested I the application form'.	nvestor a Transaction Charge (@ Ibscription basis. The Transaction d in the scheme. The Transactior	Rs150 for a New Investor Charge will be deducted charge will not apply to
Initial Issue Expenses	Not Applicable as schemes covered in this KIM are open-end at	nd are offered or	n a continuous basis.		
Performance	Refer page 2 & 14 of this document				
Recurring Expenses	<b>Liquid/Income Schemes:</b> Recurring expenses, including investr crore, 1.75% for the next Rs 300 crore and 1.50 % for assets in This is based on the current SEBI Regulations.			2.25% for first Rs 100 crore, 2. will be based on a percentage of	00% for the next Rs 300 average daily net assets.
			s, including fees		
	Scheme Name	Retail	Institutional	Super Institutional	
	Money Fund Ultra Short-Term Fund	2.02 2.00	0.76 0.75	0.30 0.31	
	Flexible Fund-Short Term Plan	1.50	0.70	U.3 I —	
	Flexible Fund-Flexible Income Plan	1.50	_	_	
	Gilt Fund Bond Saver	1.00 2.25	2.25	_	
	Income Plus	1.92			
	Select Debt Fund Short-Term Plan	0.22	_		
	Monthly Income Plan: Conservative Plan Moderate Plan	1.99 1.99	_	_	
	Aggressive Plan	1.82	_	_	
	Total expenses, including investment management fee, expressed	l as percentage o	f average daily net asse	ts for the year ending September	30, 2011.
Tax Benefits	Common to all Schemes: This summary of tax implication is based purpose only. In view of the individual nature of tax implication adviser with respect to the specific tax implications arising out o 10(23D) of the Income Tax Act. • In addition to income tax, su by companies if their Total income exceeds Rs one crore. Cess Investors Dividend received from the Schemes is not taxable in as also from redemption amounts paid to resident investors • prescribed under the Income Tax Act for the following entitie regulating games / sports • Employee Welfare Trusts • If units o from wealth tax.	the hands of the Units of the sch es: • Charitable	: investors • No tax wil neme are an eligible m Trusts º Scientific Res	I be deducted at source from inc node of investment in terms of t earch Associations o Institution	ome paid to any investor he pattern of investment s/Associations/Boards for
	<b>Sundaram Money Fund:</b> • With effect from June 01, 2011 Mor rate of 25.00% to the Individual & HUFs and 30% on distribut law, the rates will be 27.038 % and 32.445 % respectively).	ney Market Mutu ion made to othe	al Fund and Liquid Fu ers (cess & Surcharge v	nds, are required to pay Dividen vill also apply and based on cur	d Distribution Tax at the rent provisions of the tax
	<b>Specific for Income Schemes:</b> With effect from June 01, 2011, th and @ 30.00% on distribution made to others (cess & Surcharg 32.445 % respectively). • Units will be treated as a long-term capital to 12 months, they will be treated as short-term capital a indexation of the cost of acquisition or at 20% (surcharge and capital gains are taxable at normal rates applicable to the invesbe available for setting off against other capital gains made. Lo gains from transfer of long-term capital assets. The balance long set off only against long-term capital gains. • Where a person but units within nine months after such date, then the capital loss, if units within a period of three months before the record date (follows, if any, from sale of original units, cannot be set off but with the capital sales.	e will also apply apital asset if hel asset. • Long-terr cess will be pay tor as per the presses on transfer of the presses of	and based on current d as a capital asset for n capital gains are taxa (able) with indexation opvisions of the Income of long-term capital assets shall be carried forwarin a period of three mole cannot be set off to the bonus) and sells the Locost of acquisition of significant capital assets.	provisions of the tax law, the rat more than 12 months. If the unitable at 10% (surcharge and cess of the cost of acquisition which Tax Act. • Capital loss resulting sets would however be allowed and separately for a period of eigonths before the record date for the extent of dividend income. • Units within nine months after such bonus units.	es will be 13.519 % and s are held for less than or will be payable) without ever is less. • Short-term from sale of units would to be set-off only against ht assessment years to be Dividend and sells such Where a person buys any ich date, then the capital
Daily Net Asset Value	On all working days, NAV will be computed (except in special c Common to all Schemes: If the NAV cannot be computed for rea and non-dissemination of NAV for the investee schemes for any Transparency will be maintained through half-yearly disclosure	sons such as clos	sure of stock exchanges.	banks, state of emergency, break	down in communication
	The NAV shall be sent for publication in 2 newspapers and u Association of Mutual Funds of India (www.amfiindia.com). Sun Funds of India before 9.00 p.m. on every working day.	ipdated on the v daram Asset Mar	vebsites of Sundaram anagement shall normal	Asset Management (www.sunda y update the NAV on the website	rammutual.com) and the of Association of Mutual
For Investor Grievances please contact	Investor Relations Manager J. Esther Priya, Head- Customer Services, Sundaram Asset Mana Road, Royapettah, Chennai- 600 014. Telephone: (044)	agement Compai 28578700 Fai	ny Limited, Sudarshan L x: (044) 28582200	Building Annex, II Floor, New N Toll Free No: 1800 – 425	o.27, Old No.14, Whites - 1000 Email us at :



	service@sundarammutual.com			
	<b>Registrar: Sundaram BNP Paribas Fund Services Lim</b> Towers II, III Floor, Thiru Vi Ka Industrial Estate, Gu	indy, Chennai 600 032. Toll Free: 1800-	066, (Unit: Sundaram Mutual Fund), Central Processing 425-7237.	
Information to unit holders:	Pursuant to SEBI Circular no. CIR/IMD/DF/9/2011 da dematerialized (DEMAT) form in terms of the guideli facility will not be available for the Daily Dividend, I transactions. In case, the Unit holder desires to hold non-DEMAT form into DEMAT (electronic) form or v	ted May 19, 2011, investors have an opines/procedural requirements as laid by the Weekly Dividend and Fortnightly Divident the Units in a Dematerialized /Rematerialized-remarks and the submitted along with the Units of the Weekly Divident the Units of the Weekly Divident the Weekly Div	ion to subscribe to the units of the Schemes of Sundaram he Depositories (NSDL/CDSL) from time to time. However, and options under all the income/debt and liquid schemes lized form subsequently, the request for conversion of unit a DEMAT/REMAT Request Form to their Depository Pa	n Mutual in er, DEMAT and for SIP nits held in rticipants.
	8, 2011, the investor whose transaction** has been a	gulations, 1996 and amendments thereto, accepted by the AMC/Mutual Fund on o	read with SEBI circular No. Cir/ IMD/ DF/16/ 2011 dated after October 1, 2011 shall receive the following:	September
	(2) A consolidated account statement (CAS)\(^\) for e	each calendar month to the Unit holder(	of units allotted by way of email and/or SMS within 5 Bus e-mail address and/or mobile number. s) in whose folio(s) transaction**(s) has/have taken place	siness Days during the
	month shall be sent on or before 10th of the sur ^Consolidated Account Statement (CAS) shall		tions** carried out by the investor across all schemes of	f all mutual
			tions** carried out by the investor across all schemes of ges paid to the distributor.  ut. dividend reinvestment, systematic investment plan.	
			ut, dividend reinvestment, systematic investment plan, rovide the account statement to the investors within 5 Bus	
	from the receipt of such request.			siliess Days
	<ul> <li>(4) In case the mutual fund folio has more than one</li> <li>(5) For the purpose of sending CAS, common invest</li> <li>(6) The CAS shall not be received by the Unit hold folio(s) are updated with their PAN.</li> </ul>	stors across mutual funds shall be identif		ure that the
	on or before 10th day of succeeding month, to will be sent by e-mail to the Unit holders who Account Statement shall reflect the latest closin	all such Unit holders in whose tolios no use e-mail address is available, unless a g balance and value of the Units prior to	very six months (i.e. September/ March), shall be sent by a transaction has taken place during that period. The half specific request is made to receive in physical. Such Cothe date of generation of the account statement.	mail/e-mail yearly CAS onsolidated
	<ul><li>(8) The statement of holding of the beneficiary acc</li><li>(9) Investors are requested to note that the existing</li></ul>	ount holder for units held in DEMAT wil	I be sent by the respective DPs periodically.  Account to the unitholders will continue until the date	of sending
	Any circular/clarification issued by SEBI/AMFI in the		oplicable and shall be incorporated in the SID/SAI/KIM	
	applicable. The portfolio of the Schemes as of March 31 and Sep	tember 30 of every year will be publishe	in the SEBI prescribed format before the expiry of one n	nonth from
	the close of each half year in one national English of holders. The portfolio shall be displayed at www.su	daily newspaper and in a newspaper in indarammutual.com.	d in the SEBI prescribed format before the expiry of one ra Tamil newspaper published from Chennal or sent to a	all the unit
	An abridged Scheme-wise annual report shall be en holders who have not provided an email address/wl annual report shall be made available to the investor abridged summary thereof will also be available at w	nailed to all unit holders within four mo ho have requested for a physical copy s rs at the registered / corporate office of t vww.sundarammutual.com	onths from the date of closure of the relevant accounting hall receive a copy by post. The physical copy of the schene AMC on payment of Rs.10/ The scheme-wise annual	g year; unit cheme-wise I reports or
General Risk Factors	All mutual funds and socurities investments are sub	viact to market ricks and there can be i	no assurance or guarantee that fund's objectives will be t. Main types are market risk, liquidity risk, credit risk an ects and returns. At times, liquidity of investments may be e Sponsor/Asset Management Company/Fund does not in ed returns.	havadac
Standard Risk Factors	Risk Factors - Equity Markets: Stock Market Volat Concentration Risk, to name a few.	ility, Equity Price Risk, Dependency Ri	sk, Temporary Investment Risk and Non-Diversification	n Risk and
	Risks from Derivative Exposures: Counter Party Risk, Risks-Debt: Credit Risk, Interest Rate Risk, Price Risk a few.	k, Market Risk, Liquidity Risk, Investmen	t Pattern Risk, Duration Risk and Non-Diversification Ris	
Scheme-Specific Risk Factors:	Income/Liquid Scheme: • Changes in the prevailing scheme's Units. The scheme may use derivative instreading and portfolio balancing and trading, as per inherent to such derivatives. There is risk of capital leads to the control of	g rates of interest are likely to affect the ruments like Interest Rate Swaps, Forware mitted under the Regulations and guide oss.	value of the scheme's holdings and consequently the v. I Rate Agreements or other derivative instruments for the lines. Usage of derivatives will expose the Scheme to c	ralue of the purpose of certain risks
Fund Size & Folios	Fund Name Sundaram Money Fund	<b>Folio Count (#)</b> 3,372	Assets Under Management (Rs Crore) 1,698	
	Sundaram Ultra Short Term Fund Sundaram Flexible Fund Short Term Sundaram Flexible Income Plan Sundaram Gilt Fund	14,636 2,312	1,541 45	
	Sundaram Flexible Income Plan Sundaram Gilt Fund	<sup>'</sup> 334 51	1 0.12	
	Sundaram Bond Saver Sundaram Income Plus Sundaram Select Debt Short Term Asset	4,768 280	23 1	
	Monthly Income Plan	233	3	
	MIP Moderate MIP Aggressive MIP Conservative Folio count and Assets Under Management are as of	6,161 2,633 2,076 October 31, 2011	25 15 24	
Statutory	Sundaram Mutual Fund has been set up as a trust ur Management Company Limited. <b>Trustee:</b> Sundaram Rs.1 lakh to set up the Mutual Fund.	nder the Indian Trusts Act, 1882 <b>Sponso</b> r Trustee Company Limited. The sponsor	: Sundaram Finance Limited <b>Investment Manager:</b> Sund is not responsible or liable for any loss beyond the cont	laram Asset tribution of
	non takin to set up the mutual Fulla.			

www.sundarammutual.com

# Your guide to fill the application form

**Sundaram Money Fund Sundaram Ultra Short-Term Fund** 

Sundaram Flexible Fund: Short-Term Plan

Sundaram Flexible Fund: Flexible Income Plan

**Sundaram Gilt Fund** 

**Sundaram Bond Saver** 

Sundaram Income Plus

**Sundaram Select Debt Short-Term Asset Plan** 

**Sundaram Monthly Income Plan** 

### Checklist

Retail Plan: Please ensure the minimum investment is as per the limits for the Scheme/Plan in which you wish to invest (for the limits please see the Para "Minimum Application /Repurchase Amount: in the KIM).

Please provide correct and complete data

KYC procedure /furnishing Income Tax Permanent Account Number (PAN) is compulsory to all investors except Micro SIP of an individual investor.

Please use separate forms and issue separate cheques to apply for different funds

Please make the Cheque/Demand Draft in the name of fund in which you would wish to invest and write the PAN number or Folio number (for investors who have an account with Sundaram Mutual) on the reverse of the Cheque/Demand Draft.

If do not wish to nominate any person please write NONE or strike out the box by a cross mark as a measure of precaution and safeguard

If you are a new investor in Sundaram Mutual Funds, please ensure you take care to

- Permanent Account Number (PAN is mandatory for all investors)
- Mode of operation in case of joint applicants
- Bank account details of the first applicant
- Bank details for direct credit/ ECS/NEFT/RTGS

KYC/PAN are not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12-month period or in a financial year. This exemption is not applicable to other purchase transactions even if the amount is less than Rs 50,000 in any rolling 12-month period or in a financial year. However investors in the Micro SIP must produce a copy of any of the specified photo identification documents listed in Guide to Investing through Systematic Investment Plan

If the investor is a minor, the following points should be noted for opening folio / account.

(i) The minor shall be the first and the sole holder in an account. No joint holders are

(ii) Guardian in the account/folio on behalf of the minor should be either a natural guardian (i.e. father or mother) or a court appointed legal guardian. Documents supporting the date of birth of the minor and also the relationship of the minor and guardian should be enclosed with the application form.

For further details please refer to Statement of Additional Information

### Please attach (As applicable):

- Identity Documents (applicable to Micro SIP)
- Attested copy of Permanent Account Number Card / KYC Acknowledgement.
- Signed 'Account Payee' cheque/draft drawn in the name of the fund in which you wish to invest and indicate PAN / Existing Folio Number on reverse
- A cancelled cheque or a photocopy of your cheque leaf (a must if you wish to avail the facility of direct credit/ ECS and preferable in all cases to ensure your bank account details are captured accurately)
- If investment is made under Power of Attorney, notarised copy of the Power of
- In case of a Trust/Fund, a resolution of the Trustee(s) authorising the investment must be submitted.
- If you are an institution, please attach a copy of documents indicated in the table:

special Categories (please attacir a	т сору)			
Document	Corporate	Society	Partnership	Trust
Memorandum & Articles	1			
Resolution/Authorisation to Invest	1	/	1	1
List of Authorised Signatories				
& Specimen Signatures	1	1	1	1
Bye-Laws		1		
Trust Deed		/		
Partnership Deed			1	

This form is for persons resident in India. FII/Sub Account of FII (if investing using an address outside India) and NRIs are requested to use a dedicated form available for their use

1. Existing Investor Information: If you are an investor in any fund of Sundaram Mutual Fund serviced by Sundaram BNIP Paribas Fund Services Limited, please provide the Folio Number, You are not required to full details required in Section 2. You must proceed directly to Section 3 as details required in Section 2, You must proceed directly to Section 3 as details required in Section 2, are available in your existing folio. If you wish to change any of the existing details, use a transaction slin available with your account statement.

2. New Investor Information: Name and address must be written in full. If the investment is on behalf of a minor (a person who is yet to complete 18 years), the Name of the Guardian and his/her PAN must be

In case of more than one applicant, applicants are requested to state the Mode of holding as 'loint' or 'Anyone or Survivor'. In case of omission to choose the mode of holding, the default option shall be

All communication and payments shall be made to/in the name of and favouring the first/sole

Applications by a Power of Attorney, a limited company a corporate body, an eligible institution, a registered society, partnership inm or a trust must be accompanied by documents as mentioned in the checklist. The 'documents must be attested by the designated or authorised official of the institution/power of attempts and chary or gazetted officer of the government/bank manager. Authorised officials, should sign the Application Form under their official designation. All sign specimes signatures of the authorised officials, duly certified or attested, must be attached to the Application Form.

Terms and Conditions relating to Transaction Charges (applicable for both existing and new investors in the schemes of Sundaram Mutual) pursuant to SEBI circular No. Cir/ IMD/ DF/13/ 2011 dated August

2011:
The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/-ánd above on a per subscription basis For an investor other than first Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor; and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.

against the net investment. No Transaction charges shall be levied:

Where the distributor/agent of the investor has not opted to received any Transaction

Charges: Where the investor purchases the Units directly from the Mutual Fund;

Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less than

As 10,00017.
On transactions other than purchases / subscriptions relating to new inflows.
Switches / Systematic Transfers / Allotment of Bonus Units / Dividend reinvestment Units /
Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge,
Purchases / subscriptions carried out through stock exchange(s).

The transaction charges are in addition to the existing system of commission permissible to the Distributors. On subscription through Distributors, the upfront commission if any will be paid directly by the Investors to the Distributor by a separate cheque based on their assessment of various factors including the service rendered by the Distributor.

Any circular/clarification issued by SEBI/AMFI in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

Permanent Account Number (PAN): SBI has mandated that PAN shall be the sole identification number for all participants in the securities market, irrespective of the amount of the transaction. Accordingly, the applicant for incase of applications in joint names, each applicant, is required to mention their PAN and attach an signed datested Copy of PAN card with the application. Investors can also submit a copy of PAN attested by the Bank Manager/Gazetted Officer of State or Central Government /Notary Public/Judicial Authority. Applications without a copy of the PAN will be rejected.

rejected.

Permanent, Account Number (PAN) is not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12-month period or in a financial year. This exemption is not applicable to other purchase transactions even if the amount is less than Rs 50,000 in any volling 12-month period or, in a financial year, Investors in the Micro SIP must produce a copy of any of the specified photo identification documents listed in Guide to Investing through

ematic Investment Plan (SIP). However investors having PAN are not eligible for simplified KYC

Instructions for verification of PAN Card: If an investor provides a copy of PAN card without required attestation, officials at the branches of Sundaram Asset Management/Registrar and Transfer Agents and designated persons at Investor Centres must verify the PAN card copy with the original. The person verifying the document need to affix his/her signature, name and company seal with remarks as verified with original. Verified Attested, Distributors can also verify the PAN card copy with original. The person verifying the document need to affix his/her signature, name and company seal with remarks as verified with original Verified? affected.

Know Your Customer (KYC) Requirement: The Securities and Exchange Board of India has issued detailed guidelines on measures for prevention Money Laundering. SEBI has also issued circulars from time to time on KYC compliance and maintenance of documentation pertaining to unit holders of mutual funds. Accordingly the following procedures shall apply.

KYC acknowledgement is mandatory for all investors.

An application without acknowledgement of KYC compliance will be rejected

- Investors are required to attach a copy of PAN card as a mandatory document for proof of identity to complete KYC
- to complete N C.

  As a token of having yerfiled the identity and address and for efficient retrieval of records, the POS will issue an acknowledgement.

  Investors who have obtained the acknowledgement after completing the KYC process can invest in Scheme of the Mutual funds by quoting the PAN in the application form.
- Investors are required to complete KYC process only once to enable them to invest in Scheme of all mutual funds

The list of points of service is available at www.sundarammutual.com

The above KYC, PAN procedures are not required for Micro SIP of an individual investor if the total amount of instalments is less than Rs 50,000 per investor in any rolling 12- month period or in a financial year. But in such cases, one of the specified (dentity documents listed in "Guide to Investing through Systematic Investment Plan (SIP)" needs to be turnished.

Systematic investment rain orby needs to be dunished.

3. Fund in which you wish to invest and Plans & Options. Please indicate clearly the complete name of the fund in which you wish to invest. The fund names are available in point No. 3 of application form or the Key Information Memorandum or checklist on this page or the cover page of this document.

A mutual fund scheme, a bank, a public financial institution, which is permitted by the Inustee Company, fall be entitled to the Institutional Plan. All other Investors should choose the Retail Plan. For details please refer Plans and Options section of this document.

4. How do you wish to receive:

Account Statement: Please provide details of preferably your personal Email Address. This is a must to lacilitate delivery of your Account Statement in an efficient and timely manner. Also, by receiving

the Account Statement in a paperless mode by e-mail, you contribute to the environment. The advantage of electronic facility is available even if you opt to receive the Account Statement by Counier/bast. The investor is deemed to be aware of security risks including interception of occuments and availability of content to third parties. If you reside in a place that is normally not reached by a reputed courier, please choose the Post option.

Dividend: Investors are used to receiving dividend warrants. There are now electronic modes of receiving the dividend that are imply, efficient and environment friendly and also relieve the investors of the hassles of sending the warrants for cleaning / collecting through their bankers.

RTGS & NEFT: RTGS is Real Time Cross Settlement and applicable for payments/fund transfer in excess of Rs 1 akh. NEFT is shallonal Electronic funds Transfer and is applicable for apprents/fund transfer of Jess than Rs 1 lakh. RTGS & NEFT are modes of transferring money through electronic system and are easy and more secure ways to receive your retemption proceeds and dividend.

System and are easy and information because ways to receive your designated bank account. It is available now with select banks and Sundaram Asset Management plants to enhance the coverage. At present, Direct Credit Facility is available for investors who have an account with Axis Bank, Child Bank, LDFC Bank, LBB Bank, LDCB Bank, An investor who opts for Direct Credit Facility is requested to enclose a cancelled cheque or a photocopy of the cheque to ensure that the correct bank account number and MICR code: are entered in historie record.

Flectronic Cleaning Service (ECS): Investors who opted for ECS facility for dividend will receive a direct credit of the amount due in their notitied account. The Investor Service Centre will send a separate advice to investors informing them of the direct credit, Applicants in cities not covered under ECS facility will receive dividend payments by cheque or demand draft. This will be mailed

Warrants/Draft: Warrant/draft will be payable only at cities where Sundaram Mutual Customer Service Centres re located. If an investor is not interested in the electronic fund transfer-based facilities and prefers receiving a checue or demand drait, he/she must indicate the preference in the application form. Sundaram Asset Management will strive to effect the payout by sending a cheque / demand draft. In case of unforeseen circumstances, the Sundaram Asset Management reserves the right to issue a demand draft / payable at par cheque.

rigin to issue a ustination drait / payable at part cheque.

Investors expressly agree and authorise the mutual fund to use intermedianes such as post office, local and infernational couriers and banks, to name a few, to send communication or send cheque / demand drait / warrant. Intermedianes are agents of the investor and not the mutual fund. The Trustees / Investment Manager / Mutual Fund will not be responsible for any loss arising out of fraudulent encashment of cheque/draft or delay / loss in transit of any cheque / draft / communication.

Redemption Proceeds: Please refer to the details of the various facilities for receiving dividend outlined in the secretion on 'Dividend'. Similar facilities excepting ECS are available for receiving

Updates by E-mail/SMS: Sundaram Asset Management provides interesting information on the economy, markets and funds. If you wish to receive documents such as The Wise Investor, India Market Quilook, Global Outlook, Fact Sheet and One Page Product Updates, to name a few, please choose the 'yes' option.

5. SIP Information: For a detailed understanding of the SIP process, please read Basics of the SIP available on page 12 of this document. Please skip this point if you wish to make a one-time investment.

Bank Account Details; Providing bank account details is mandatory according to SEBI regulations 6. Bank Account Details; Providing bank account details is mandatory according to SEBI regulations. Please complete all the details such as account number, name of the bank, branch, address and city, life you ont for ECS fill the nine digit MICR number that is available in your cheque leaf, if you have optic to receive dividend/redemption proceeds by RTGS/NEFT, fill in the additional five fields marked in italics. RTGS/NEFT are unique jumblers for every account with a bank branch, You can obtain them by contacting your banker. Please attach a cancelled cheque or a photocopy of the cheque to ensure that your account details are captured accurately in your record with the registrar. This is a must if you opt for ECS.

Proceeds of any redemption will be sent only to a bank account that is already registered and validated

Frocesey of any redempoint will be sent only to a dark account that is already registered and variables in the folio at the time of redempoin transaction processing.

Unit holder(s) may choose to mention any of the existing registered bank accounts with redemption payment request for receiving redemption proceeds. If no registered bank account is mentioned, default bank account, will be used. Valid change of bank mandate requests with supporting documents will be processed within ten business days of necessary documents reaching the head office of the R1A and any linancial transaction request received in the infermi will be carried based on previous details only For more details please refer to the Website www.sundarammutual.com or contact the offices of the AMCRTA.

7. Payment Details: Investors must write the Permanent Account Number/Folio Number on the reverse of the cheque / demand draft accompanying the application form. Sundaram Asset Management is pleased to bear DD charges as per rates of State Bank of India.

Purchases made through third party cheque(s) will not be accepted, In case of payment from a Joint Bank Account, the First holder in the Application must be one of the Joint Account Holders of the Joint Bank Account, I-However the following are excluded from this restriction:

- Gifts to a minor from Parents/Grand Parents up to Rs50, 000(for each Purchase /per SIP Installment)
- Employer's Remittance of Payroll deduction on behalf of Employees Custodian's payment on behalf of an FII /Client

For further details please refer to Statement of Additional Information.

For furmer details piease refer to statement of Additional information.

8. Personal Identification Number (PIN): You can keep track of your investment online at www.sundrammutual.com, You can also make routine transactions such as redemption, switch and change of bank mandate/address. To use this facility, you need to have a Unique Identification Number rough Personal Identification Number (PIN) provided by Sundraam BNP Parilise Fundy Services Limited, the Registrar, Choose Yes' to avail this facility and also make a further contribution towards the environment by helping conserve paper and trees. Applicants who request a Personal Identification Number (PIN) by ticking the yes' box will be deemed to have read understood and agreed to the terms and conditions for the PIN that are available at www.sundarammutual.com.

A Nomination: Please indicate a nominee who should be entitled to the benefits of your investment in the event of an untoyard development. The section on Nomination is not applicable in the case of Non-individuals. The following points on nomination procedures may please be noted. For detailed procedure, please refer the Statement of Additional Information (SAI):

Where a folio has joint holders, all joint holders should sign the request for nomination/cancellation of nomination, even if the mode of holding is not "joint". Nomination form cannot be signed by Power of attorney (PoA) holders.

Nomination shall be compulsory for new folios/accounts especially where the mode of holding is single. Investors who do not wish to nominate must sign confirming their non-intention to nominate. Every new nomination for a folio/account will overwrite the existing nomination.

(iii) Nomination shall not be allowed in an account/folio held on behalf of a minor Where the nominee is a minor, various documents like KYC, PAN, Bank details, Indemnity, etc. should be of the guardian of the nominee.

De of the guardian of the nonlines.

10. Declaration & Signature: Signature can be in English or in any Indian language. Thumb impressions must be attested by a Magistrate? Notary Public under his/her official seal. In case of HUF, the signature of the Karta and Karta of HUF seal/stamp are a must. If the application is in pinnt mere, all applicants must sign the tom. Please ensure that the signature is consistent not just in this form but in all traffaction request documents you may submit subseduent to your investment. Variation in signature can lead to delays or rejection of a transaction request such as reddemption, switch, change in address and change in bank mandate, to name a few.

For general Investor Related Services, please refer Statement of Additional Information (SAI)



# **Application Form**

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Regi	information in connection with the application should be addressed to the Registrar Sundaram Bryer Parious Fund Services Limited, iscars and Transfer Agents, Unit: Sundaram Mutual Fund, Central Processing Center, RR Towers, II III Floor, Thiru Vi Ka Industrial Estate, ndy, Chennai 600 032. Toll Free: 1800-425-7237.  Please Note: All Purchases are subject to realisation of cheques / demand drafts.																																	

### **Application Form**

4.	How do you wish to red	ceive th	ne tollo	wing (	reter i	nstruc	tion 4	)														
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	☐ Direct Credit (DC)		GS/NEFT				onic Cl	_	_			$\square$ W			☐ Dire		, ,		TGS/N		□ Wa	
	Direct Credit is now available with: Axis					Bank, HDF	FC Bank, H	ISBC Bar	nk, ICICI	Bank, IDI	BI Bank, In	dusInd Bank,	ING Vysya	, Kotak Mal	nindra Bank,	Royal Ban	ık of Scotla	nd, SBI, Sta	ndard Ch	artered Ba	nk, YES B	lank.
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5.	Please indicate details of	of your	SIP (skip	this sectio	n if you w	ish to mal	ke a one-ti	me inve	estment)	٨	Mode	of SIP	□ Aut	o Debi	t (also sul	omit SIP /	Auto Deb	it form) [	Post	-date	d che	ques
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7.	Payment Details (refer i	nstruct	tion 7)	Please i	ssue a s	eparate	Chequ	e/Der	mand	Draft i	n favou	r of the f	ınd you	wish to	invest							
	Cheque / DD No.													Date	e D	D	М	M	Υ	Υ	Y	Y
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	Amount in figures (Rs)  DD Net Amount  Branch Name																					
8.	Receive PIN to track investment online [Please (✓)] (refer instruction 8)  □ Yes □ No																					
	Declaration: I/We • having read abide by the terms, conditions, terms & conditions of PIN agree • do not have any existing Micro (in the form of trail commission	d and und rules and ment • a o SIPs wh	derstood the regulation gree to rec nich togeth ther mode	ne contents of the ceive according with the content of the content	nts of the scheme count stat the curre le to him	• Statement/cont application	ent of Ac to the te communi cation wi different	dditionarms ar ication ill resul compe	nd Info nd con n by Em It in the eting S	rmation/ ditions f nail • ha e total i	Scheme for Auto ave not r investme of vario	Information Debit • ageceived note exceed us Mutual	n Docur ree to ab r been ir ing Rs. ! Funds fro	ment • he pide by th nduced by 50,000 in om amon	ereby appl e terms, c any reba a year. The est which	y for uni ondition te or gift ne ARN I the Scho	its as ind is, rules a ts, direct holder ha eme is b	icated in and regul ly or indi as disclos eing reco	the app ations of rectly in ed to m	lication f the scl making e/us all t	form • heme • this in he com e/us.	agree to agree to vestment nmissions
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**Sundaram Asset Management** 



# Form for SIP Auto Debit Facility

Channel Partner / Agent Information				g) -						
Agent's Name and ARN	For Rs. 10,000 and above:  Existing Investor - Rs.100  New Investor - Rs.150									
Upfront commission shall be paid directly by the investor to the AMFI Please refer instruction no. 2 of the 'Guide to fill the Application Form	I-registered distributors based on the investors' assess		11							
Please refer instruction no. 2 of the 'Guide to fill the Application Form Existing Investor Information (Please fill in	n' tor Terms and Conditions relating to transaction ch n your Folio No.)	arges for both existing and new investors.								
<b>Existing Investor Information (Please fill in</b> Please note that applicant details and mode	e'of holding will be as per existir	ng Folio Number.	) No							
New Investor Information										
Name of First/Sole Applicant										
Permanent Account Number				KYC	completed	☐ Yes ☐ No				
Name of Second Applicant										
Permanent Account Number				KYC	completed	☐ Yes ☐ No				
Name of Third Applicant				KIC.	completed	_ res_rto				
Permanent Account Number		Declaration, I/A/o	• basing road as		-	☐ Yes ☐ No				
If Micro SIP, please tick ☐ Yes (Micro SIP: Les	ss than Rs 50,000 per person in any rolling 12-month period)	→ Declaration: I/We  Statement of Addition								
If Micro SIP, supporting document/identification	number:	apply for units as in								
Fund Name		terms, conditions, re and conditions for A	uto Debit • agree to	abide by th	ne terms, co	onditions, rules				
Plans and Options		<ul><li>and regulations of the</li><li>agree to receive</li></ul>								
Plan       □ Retail Plan       □ Institutional Plan         Option       □ Growth □ Dividend Payout □ Dividend         Sub-Option       □ Daily □ Weekly □ Fortnightly □ Mon	nd Re-Investment	received nor been making this investme with the current app	induced by any rel ent • do not have a lication will result in	oate or gifts, ny existing <i>l</i> n the total in	, directly o Micro SIPs v nvestments	or indirectly in which together exceeding Rs.				
Each SIP Amount Rs		50,000 in a year. Th	e ARN holder has d commission or any	lisclosed to r	ne/us all the	e commissions to him for the				
50,000 in a year. The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us.										
SIP Frequency  Monthly (Minimum amount Rs 2	250 Minimum No of installments 20)		Schemes of variou recommended to r	ne/us.	nds from a	mongst which				
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SIP Frequency   Monthly (Minimum amount Rs   Quarterly (Minimu	250 Minimum No of installments 20) in 750 Minimum No of installments 7)  SIP  ears  Systematic Investment Plan on page 12)  Date	First / Sole Applicant / Guardian  Second Applicant	Schemes of variou recommended to r	ne/us.	nds from a	mongst which				
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SIP Frequency   Monthly (Minimum amount Rs 2   Quarterly (Minimum	250 Minimum No of installments 20) is 750 Minimum No of installments 7)  SIP  ears Systematic Investment Plan on page 12)  Date	First / Sole Applicant / Guardian  Second Applicant Third	Schemes of variou recommended to r	ne/us.	nds from a	mongst which				
SIP Frequency   Monthly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 3   Quarterly (Minimum amount Rs 4   Quarterly (Minimum	250 Minimum No of installments 20) is 750 Minimum No of installments 7)  SIP ears Systematic Investment Plan on page 12) Date	First / Sole Applicant / Guardian  Second Applicant  Third Applicant	Schemes of various recommended to re	ne/us.						
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SIP Frequency   Monthly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 3   Quarterly (Minimum amount Rs 2   Quarterly (Minimum	250 Minimum No of installments 20) is 750 Minimum No of installments 7)  SIP ears Systematic Investment Plan on page 12) Date	First / Sole Applicant / Guardian  Second Applicant  Third Applicant	Schemes of various recommended to re	ne/us.						
SIP Frequency   Monthly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 3   Quarterly (Minimum amount Rs 2   Quarterly (Minimum	250 Minimum No of installments 20) is 750 Minimum No of installments 7)  SIP ears Systematic Investment Plan on page 12) Date	First / Sole Applicant / Guardian  Second Applicant  Third Applicant	Schemes of various recommended to re	ne/us.						
SIP Frequency   Monthly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 2   Quarterly (Minimum amount Rs 3   Quarterly (Minimum amount Rs 2   Quarterly (Minimum	250 Minimum No of installments 20) is 750 Minimum No of installments 7)  SIP ears Systematic Investment Plan on page 12) Date	First / Sole Applicant / Guardian  Second Applicant  Third Applicant	Schemes of various recommended to re	ne/us.						
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# **Guide to investing through Systematic Investment Plan (SIP)**

### With effect from August 01, 2009 PAN not required for Micro SIP

Permanent Account Number (PAN) is not required for Micro SIP of an individual investor if the total amount of installments is less than Rs 50,000 per investor in any rolling 12-month period or in a financial year. This exemption is not applicable to other purchase transactions even if the

amount is less than Rs 50,000 in any rolling 12-month period or in a financial year. Investors who are Individuals are exempt from furnishing details of Permanent Account Number (PAN) for investments through Systematic Investment Plans (SIPs) up to Rs. 50,000/- per year per investor (hereinafter called Micro SIP).

Investors who wish to invest through Micro SIP will be required to produce a copy of any one of the specified photo identification documents instead of PAN. Supporting document must be current and valid. Supporting document copy shall be self attested by the investor / attested by the ARN holder mentioning the ARN number. While making subsequent Micro SIP applications with a mutual fund, investor can quote the existing folio number where a Micro SIP has been registered for all subsequent investment through Micro SIP in that folio and therefore need not resubmit the supporting

### List of Specified Photo Identification Documents

- Voter Identity Card
- Driving License
- Government / Defense identification card
- **Passport**
- Photo Ration Card
- Photo Debit Card (Credit card not included because it may not be backed up by a bank
- Employee ID cards issued by companies registered with Registrar of Companies (database available in the following link of Ministry of Company affairs http://www.mca.gov.in/DCAPortalWeb/dca/MyMCALogin.do?method=setDefaultProperty&m
- Photo Identification issued by Bank Managers of Scheduled Commercial Banks / Gazetted Officer / Elected Representatives to the Legislative Assembly / Parliament ID card issued to employees of Scheduled Commercial / State / District Co-operative Banks.
- Senior Citizen / Freedom Fighter ID card issued by Government.
- Cards issued by Universities / deemed Universities or institutes under statutes like ICAI, ICWA,
- Permanent Retirement Account No (PRAN) card issued to New Pension System (NPS) 12. subscribers by CRA (NSDL).
- Any other photo ID card issued by Central Government/ State Governments/ Municipal authorities/ Government organizations like ESIC/ EPFO

Eligibility for Exemption: This exemption will be applicable only to investments made by individuals including minors, joint holders, sole proprietary entities and, NRIs but not PIOs. HUFs and other categories will not be eligible for Micro SIPs. The exemption will be available where the total amount of installments under SIP in a rolling 12-month period or in a financial year i.e. April to March, does not exceed Rs 50,000. This exemption will not be applicable to purchase transactions other than through SIP. The Registrar & Transfer Agents (RTA) – Sundaram BNP Paribas Fund Services Limited will adopt the procedures prescribed by Association of Mutual Funds in India from time to time in this regard

**Transactions not covered:** If the Supporting Documents are not submitted or once the cumulative investment exceeds in a rolling 12 month period / financial year Rs 50,000, the Investor will be required to comply with the procedures relating to PAN/KYC norms as applicable to investments under other categories, failing which the application for investment will be rejected.

### Read before enrolling for an SIP

- SIP facility is available for schemes covered in the KIM.
- First-time investors must use SIP Application Form and existing investers in the schemes of Sundaram Mutual must use SIP Enrollment/Renewal Form.
- SIP investment can be made on any stock market working day. An investor must choose specific dates of the month/quarter by (i) Auto debit or (ii) Cheques facility
- SIP Application Form and SIP Renewal Form must be completed in English using block letters and submitted at offices of Sundaram Asset Management or Investors Service Centres of SBNPPFS. Please do not submit SIP forms to collection banks
- For the first installment a cheque must be issued. For second and subsequent installments, an investor can choose auto debit (recomended as it is efficient, easy, more secure and timely) or provide post dated cheques.

- (i) 1, 7, 14, 20 or 25 of the month as SIP date for monthly option.
  (ii) 1, 7, 14, 20 or 25 of the beginning month of each quarter as SIP date for quarterly option.
  Only one installment per month/quarter is allowed under one SIP registration.
  You can invest a fixed amount every week, month or quarter. Minimum investment amount:
  Rs.1,000/- for weekly, Rs.250/- for monthly SIP and Rs.750/- for quarterly SIP.
- The minimum number of cheques under monthly installment should be 20 and for quarterly installment should be 7 for SIP based on the minimum amount. For higher amounts the number of installments and cheques can be lower subject to investing at least Rs 5000 during the SIP period.
- The cheque should be drawn in favour of the fund name and crossed "a/c payee only". It should be made payable at the location of the branch of Sundaram Asset Management or Investors Service Centre of SBNPPFS. On receipt of the post-dated cheques the Registrar and Share Transfer Agent - SBNPPFS - will send a letter to the unit holder confirming that his or her name has been enrolled for the SIP.
- An investor must submit only one cheque for each month/quarter for the SIP period. All cheques must be for the same amount and carry the same date that is selected by the investor. If an investor opts for SIP through post dated cheques, all cheques must be for the SIP date that has been chosen. The cheque will be presented on the same or the next working day and units will
- be allotted at the applicable NAV.

  Units will be allotted on the above applicable dates. In case the date is a Non-Business Day, the immediate next Business Day will be considered for the purpose of determining the applicability
- A consolidated account statement (CAS)^ for each calendar month to the Unit holder(s) in whose

folio(s) transaction\*\*(s) has/have taken place during the month shall be sent on or before 10th of

the succeeding month by mail/e-mail.

^Consolidated Account Statement (CAS) shall contain details relating to all the transactions\*\* carried out by the investor across all schemes of all mutual funds during the month and holding

at the end of the month including transaction charges paid to the distributor.

\*\*The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and

In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request. For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN). The CAS shall not be received by the Unit holders for the folios) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.

Investors are requested to note that the existing practice of sending of Statement of Account to the unitholders will continue until the date of sending Consolidated Account Statement is finalized by

- Investors should, as far as possible, opt to receive account statement by e-mail to make a
- contribution to the environment.

  If two consecutive post-dated cheques are returned unpaid by the bank, the SIP will be terminated and the balance cheque(s) if any, will be returned. Investor will have the right to discontinue the SIP facility at any time by sending a written request to offices of Sundaram Asset Management or Investors Service Centres of R&T. This request notice should be received at least 21 days prior to the due date of the next payment. On receipt of such request, the SIP facility will be terminated and the unused post dated cheque(s) will be returned to the investor. If the investor has opted for the auto debit facility, the instructions for this purpose would also be deactivated. Investors can opt for the facility of 'till further notice' for SIP through ECS/Direct Debit by ticking the appropriate box in 'Application Form' and 'SIP Enrollment and Auto Debit form'. The date may be taken as 31/12/2031 in case the bank needs to input a specific date in their system. Investor will have the right to discontinue the SIP facility at any time by sending a
- system. Investor will have the right to discontinue the SIP facility at any time by sending a written request to offices of Sundaram Asset Management or Customer Care Centres of R&T. This request notice should be received at least 21 days prior to the due date of the next payment. On receipt of such request, the instructions for the auto debit facility would also be deactivated

### SIP Auto Debit facility: Terms & Conditions

- This facility is offered using RBI's Electronic Clearing Service (ECS). By opting for this facility, you agree to abide by the terms and conditions of the ECS facility of Reserve Bank of India available at www.rbi.gov.in and www.sundarammutual.com.

  To avail this facility you must submit SIP Auto Debit form with a cancelled cheque. You must also indicate 9-digit MICR number available in your cheque leaf.

- SIP Auto Debit Form along with first cheque should be submitted to offices of Sundaram Asset Management or Investors Service Centres of R&T.

  The first cheque should preferably be drawn on the same bank account that is to be registered for ECS (Debit Clearing). If the cheque is drawn on any other bank, an investor must provide a photocopy of the cheque of the bank / branch for which ECS (Debit Clearing) is to be registered. Investors need not submit the First Cheque for SIP enrollment if:

  The SIP Auto Debit Facility Enrollment Form is attracted by the Pacif form being the company of the pacif form being the property of the pacif form being the pacific form being the pacifi

  - tered. Investors need not submit the FIRSt Cheque for SIP enfollment II:

    The SIP Auto Debit Facility Enrolment Form is attested by the Bank from which SIP installment will be debited or

    Copy of the cancelled cheque or photocopy of the cheque of bank account from which the SIP installment will be debited is attached to the form.
- There shall be a gap of at least 30 days between the dates of the initial investment and the first SIP auto-debit installment for a monthly SIP. This gap must at least 90 days for a quarterly SIP. The following documents may be submitted at least 40 days before the first SIP date:

The following documents may be	submitted at least to days before the mist sir date.
New Investors	Existing Investors
SIP Application Form	SIP Enrolment/Renewal Form
SIP Auto Debit Facility	SIP Auto Debit Facility Form
First SIP Cheque	First SIP Cheque

- Your Bank Branch through which you want your SIP Auto Debit to take place should participate in local MICR Clearing.

  If investor mentioned the At Par MICR number for ECS i.e. MICR starting with 000 or ending 000, investor should mention the branch name and city name of bank particulars column. In case your bank decides to cross-verify the ECS auto-debit mandate with you as the bank's
- customér, you will have to complete the process.
- An investor who opts for this facility will recieve an acknowledgement of registration for Auto
- The amount of the first cheque need not correspond to the value indicated for each SIP installment using Auto Debit facility. The SIP installments will be for the same amount. Auto Debit of the SIP amount will usually be processed on the date chosen by you or the next
- working day. SIP is available only on select dates of a month: 1, 7, 14, 20 and 25. Auto Debit of SIP will start after 30 days from the date of SIP Application.

  Three consecutive Auto Debit failures/rejections will lead to closure of the SIP. Sundaram Mutual Fund, its Investment Manager, Registrar and other service providers will not be liable:
- - For any transaction failures due to the refusal of the bank to register the SIP mandate or
  - rejection of the transaction by your bank / branch.

    If the transaction is delayed or not effected or your bank account is debited in advance or after the specific SIP date due to various clearing cycles of ECS.
- For any damages / compensation for any loss/damage, to name few, incurred by you as a result of use of this facility by you.

  Sundaram Mutual Fund holds the right to reject application forms with incomplete information regarding SIP preferences. Such applications along with cheques will be returned to the investor with a communication.
- Cities in which ECS facility is available may be modified / updated / changed / removed entirely at the discretion of Sundaram Mutual Fund without assigning any reasons or prior

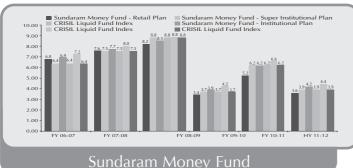


# **Application Form-Systematic Transfer Plan**

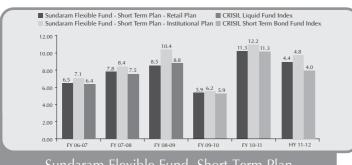
Channel Partner / Agent Information							
Agent's Name and ARN	Sub Agent Code		For Rs. 10,00	nsaction charges 00 and above: vestor - Rs.100 stor - Rs.150	For Office Use Only		
Upfront commission shall be paid directly by the investor to the AMF	 						
Upfront commission shall be paid directly by the investor to the AMFI-registered distributors based on the investors' assessment of various factors including services rendered by the distributor. Please refer instruction no. 2 of the 'Guide to fill the Application Form' for Terms and Conditions relating to transaction charges for both existing and new investors.  Existing Investor Information (Please fill in your Folio No.) Please note that applicant details and mode of holding will be as per existing Folio Number.							
New Investor Information		0					
Name of First/Sole Applicant							
Permanent Account Number						KYC completed	$\square$ Yes $\square$ No
Name of Second Applicant		<u>.</u>					
		1					
Permanent Account Number						KYC completed	☐ Yes ☐ No
Name of Third Applicant							
Permanent Account Number						KYC completed	☐ Yes ☐ No
Contact Details of First / Sole Applicant (Ple	ease provide your Email ID as it is a n	must to	transact onlin	e)			
E-Mail							
STD Code	Telephone			Mobile			
Systematic Transfer Plan		'			<u> </u>		
Transferring funds from Scheme Sundara	am						
Plans: ☐ Retail ☐ Institutional ☐ Super Ins	titutional Option: $\square$ Growth $\square$ D	ividenc	d Payout 🗆 🛭	Dividend Re-Investment	☐ Others		
Transferring funds to Scheme Sundar	am						
Plans: ☐ Regular ☐ Institutional	Option: ☐ Growth ☐ D	ividend	d Payout □ □	Dividend Re-Investment	☐ Others		
Each STP Amount Rs							
STP Frequency	mum amount Rs 1000)   Monthly (Minimum an	mount Rs 2	250 Minimum No	of installments 20)   Quarterly	Minimum amo	unt Rs 750 Minimum N	lo of installments 7)
<b>Period for the STP</b> □ 1 year □ 2 years	☐ 3 years ☐ 5 years ☐ Till fu	urther no	otice (refer G	uide to investing throug	n Systemati	c Investment Pla	n on page 12)
STP Starting M M Y Y Y Y STP D	Pate (for monthly and quarterly op	otions)	□ 1 □ 7	□ 14 □ 20 □ 25			
Declaration: I/We • having read and understood the contents of rules and regulations of the scheme • agree to terms & condition this investment • do not have any existing Micro SIPs which tog of trail commission or any other mode), payable to him for the d	the Statement of Additional Information/Scheme In is of PIN agreement • agree to receive account state gether with the current application will result in the liferent competing Schemes of various Mutual Fun	nformation tement/con e total invends from an	n Document • herel mmunication by Em estments exceeding	by apply for units as indicated in the ail have not received nor been in a Rs. 50,000 in a year. The ARN has been is being recommended to not be a supplementation.	e application for nduced by any rolder has disclosured	rm • agree to abide by t ebate or gifts, directly or sed to me/us all the com	ne terms, conditions, indirectly in making missions (in the form
Nominee (available only		ids iroin un	mongst which the c		nature		
Name:			First / Sole				
Address: Applicant /							
			Guardian				
If nominee is a minor: Date of birth:	Relationship:						
Name of Guardian:							
ddress of Guardian: Second							
			Applicant				
Signature of Nominee/Guar	rdian of Nominee						
			Third				
			Applicant				

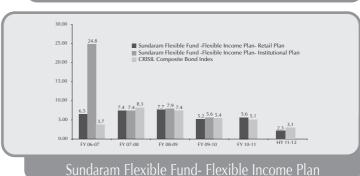
# **Track Record - Income/Liquid Schemes**

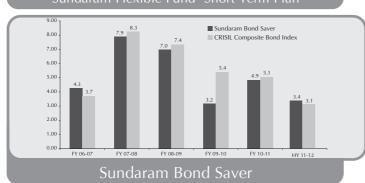
■Sundaram Ultra Short Term Fund-Retail Plan ■Sundaram Ultra Short Term Fund-Institutional Plan ■Sundaram Ultra Short Term Fund-Super Institutional Plan ■CRISIL Liquid Fund Index

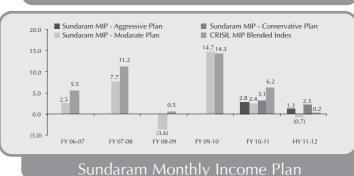


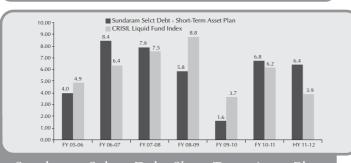


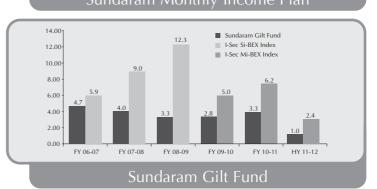




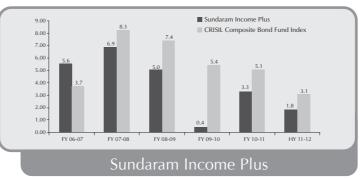












Returns computed on absolute basis. NAV & performance as on September 30, 2011;

Sundaram Gilt Fund: The scheme's benchmark has been changed to I-Sec MIBEX from I-Sec SIBEX with effect from March 01, 2009. Sundaram Flexible Fund – Short Term Plan: The scheme's benchmark has been changed to CRISIL Short-Term Bond Fund Index from CRISIL Liquid Fund Index with effect from March 23, 2009.



# PIN Agreement & Email ID To Transact Online & Receive E-Mail Account Statement

Please read the terms & conditions of PIN on this page before signing the application form. PIN will be sent to all new investors along with account statement Existing investors: As a one-time exercise, please fill this form and call Toll Free Number 1800 425 1000 to enable our service team pick up the form

A Personal Identification Number – PIN – is a must for effective and speedy transacting online in a mutual fund's products. Do you have one? If you wish to receive a PIN, you can read the PIN agreement attached to this communication and sign at the designated place. On receipt of the same, a PIN will be sent to you at the postal address noted in our records. The PIN will help an investor use the Invest Online facility at www.sundarammutual.com to buy, sell and switch units, to name a few services. The PIN is a vital requirement to do online investment transactions in a safe, secure and convenient way.

We also offer the facility of sending Account Statements by email. In case you wish to do so, please furnish your Email ID and sign at the appropriate place in the attached document.

We do encourage you to use a PIN to execute your transactions online and sign up for sending the Account Statements by email as by increasing the share of paperless transactions in the economy you will be making a vital contribution to a cleaner and healthier environment.

Investor Information		Agreement Date -
Name		
Folio No	Mobile Number	Date D D M M Y Y Y Y
E-Mail Address		

### Agreement for Personal Identification Number - PIN

This Agreement between Sundaram Mutual Fund having its office at 46 Whites Road, II Floor, Chennai - 600014 (hereinafter referred to as "the Fund") and the investor (whose details are available in this agreement form hereinafter referred to as "the unit holder") (hereinafter referred to as the Agreement). The date of this agreement is indicated in the panel on Investor Information in this form. WITNESSTH:

WHEREAS: The Fund and the Unit holder have entered into a Unit Purchase Agreement, whereby the Unit holder has agreed to purchase units in the Fund;

**AND WHEREAS:** The Fund, through its Registrar and Transfer Agent (hereinafter referred to as "Registrar") offers the facility of a Personal Identification Number (hereinafter referred to as "PIN") for convenience of unit holders

**AND WHEREAS:** The unit holder has indicated to the Fund that he/she/it wishes to avail of the PIN facility offered by the Fund, subject to the terms and conditions stated in the application form and has for this purpose, indicated to Fund the name of his/her/its Bank and Branch Account Number;

**AND WHEREAS:** The Fund is willing to extend the PIN facility to the Unit holder on the terms and conditions as set out herein;

Now THEREFORE, in consideration of the mutual understanding as set forth in this Agreement, the parties hereto have agreed to the following terms and conditions:

The PIN granted to the Unit holder pursuant to this Agreement shall be communicated to the Unit holder by a reliable courier and entirely at the risk of the Unit holder.

The following shall be the mode of operation of the PIN facility:

- a If the unit holder is a company, an institution/ trust or body corporate , the authorised signatories may designate any individual as designated person and his personal details should be submitted to the Registrar
- b If the mode of payment is the first holder only, PIN facility will be made available to the first holder
- c If the mode of operation is joint, all the unit holders may designate only one of them to operate this facility. In such case, the personal details of the such a person shall be submitted to the registrar
- d If the Unit holder is a minor, then the Natural Guardian or the Guardian appointed by the Court alone shall be eligible to operate the PIN facility. In such a case the personal details of the Guardian shall be submitted to the Registrar.

The Unit holder may access the following services through the Internet, using the PIN facility: (a) purchase including switch in (b) redemption including switchout (c) Access to NAV Information (d) Access to balance Information (e) Ability to print Account Statements in a client-independent standard format (f) Links to the other Internet / web-sites of the Fund (g) Ability to email service requests to the Transfer Agent

The Fund will take best efforts to keep the Fund's web-site updated on a daily basis so as to provide most current information to unit holders. However, the Unit holder agrees that because of communications issues, it is possible that the site may not be current on occasions. The Unit holder also agrees that the look and feel of the Web screen and outputs therefrom may differ based on the nature of the software used by the Unit holder to browse the site. The Fund agrees to take best efforts to protect security of the data placed on the Internet and has for this purpose, required the web service provider engaged by the Registrar to sign a confidentiality agreement with the Registrar specifying confidentiality of the data and to restrict external access to the database on the Internet. The Registrar shall ask the Unit holder for his / her / its name and Folio Number , address or such particulars to ensure the authenticity before accepting instructions on behalf of Fund.

The Registrar may, in the interest of the Unit holder, request a fax confirmation on the instructions received and shall not act until the said fax confirmation and additional confirmation is received

### For detailed PIN Agreement, visit: www.sundarammutual.com

from the Unit holder. The Unit holder shall be responsible for safekeeping of the PIN and shall not disclose his / her / its PIN to any person and shall take all possible care to prevent discovery of the PIN by any person. The Unit holder shall not use his / her / its PIN after the disclosure of the same to any third party.

In the event of accidental disclosure of the PIN to any third party or if the unit holder forgets his password, the Fund may at the request of the unit holder and at its absolute discretion issue to the Unit holder a new PIN on these terms and conditions or under such terms and conditions, as the Fund may deem fit. The Unit holder shall be fully liable to the Fund for every transaction entered into using the PIN facility, whether with or without the knowledge of the Unit holder. The Unit holder hereby releases the Fund and the Registrar from any liability whatsoever against misuse of the PIN. Further, neither the Fund nor the Registrar shall be liable at all for any misuse if any, of any data placed on the Internet, by third parties "hacking" or unauthorisedly accessing the server. The Unit holder shall at all times indemnify the Fund, its officers, employees, successors and assigns from and against all actions, proceedings, claims and demands whatsoever for or on account of or in relation to any unauthorised use of the PIN and from and against all damages, costs, charges and expenses in respect thereof, unless the same is caused by gross negligence, bad faith or wilful default on the part of the Fund

The Unit holder acknowledges and agrees that Sundaram Investment Manager/Fund and or its Registrars or the Service Providers does not guarantee or warrant that Unit holder will not experience any downtime or disruptions in its use of the Service. In the event of any such downtime or disruption, the Investment Manager/Fund or its Registrar or its service providers shall use commercially reasonable efforts to reinstate accessibility and operability. Investment Manager/Fund or its Registrar or its service providers may restrict, suspend, or terminate investor's access to and use of the Service at any time, without notice or liability. The Unit holder agrees that its right to use the Service is non-exclusive, revocable, non-transferable, and non-sublicense able.

The Unit holder agrees to be bound by any terms of use, disclosures, or disclaimers displayed by the Investment Manager/Fund/ Registrar and its service providers and any that Unit holder may affirmatively click through to accept. The investor's use of the Services shall be subject to the terms and conditions of any applicable agreements between Registrar, Service Providers and the Investment Manager/Fund and/or investor.

Unit holder shall not: (A) access or use the Service for any purpose inconsistent with the substance and terms of this Agreement; (B) introduce into the Service any code, virus, or mechanism that would impair the Service or Investment Manager's/Fund system, computers or software; (C) use the Service to gain unauthorized access to any system or database; (D) sublicense or otherwise transfer or make available Investor's access to the Service to any third party that is not an Authorized Person (E) disclose to any third party non-public information relating to the content or operation of the Service, which information is confidential and proprietary to the Investment Manager/Fund; or (F) remove or obscure any of Investment Manager's/Fund or Registrars or any Service Provider's trademarks, service marks, or markings of copyright or patent rights contained in the Service. In the case of any disputes, the matter will be referred to arbitration at the first instance and settled through arbitration proceedings as per the rules of the Indian Arbitration and Conciliation Act, 1996. The Place of Arbitration will be at Chennai. The Courts in Chennai shall have jurisdiction over all disputes arising out of or in respect of this Agreement.

In Witness Whereof, the parties to this Agreement have caused these presents to be executed as of the day and year first above written.

received and shall not act until the said lax commit	ation and additional communition is received an	ie day and year mist above written.	
	Signed for and on behalf of Fund		
First Applicant	Second applicant	Third Applicant	





# **Sundaram Asset Management**

Agra: Maruti Plaza, 706, 7th Floor, Sanjay Place, Agra-282002. Ph: 9319145256 Ahmedabad: 104, Arth Complex, Behind A.K. Patel House, Mithakali Six Roads, Navarangapura, Ahmedabad 380009. Ph: 079-66613337/26440442 Ajmer: S-4 2nd Floor, Swami Complex, Indira Moter, Circle Kutchery Road, Ajmer-305001. Ph: 0145-2624799/9460894810 Allahabad: 11st Floor, Saraoj Bhawan, Patrika Crossing, Civil Lines, Allahabad 211001. Ph. 9335467391 Alwar: C/o. Sundaram Finance Ltd, Vijay Complex, 1st Floor, 43 Scheme No 2, Alwar-301001. Ph: 9928291076 Amristar: C/o. Sundaram Direct, Hall No-2, 27 Classic Plaza, Above Punjab National Bank, Majitha Road, Amritsar 143001. Ph: 9814767182 Anand: M/s.Sundaram Direct, F-1/1 Suramya Complex, Opp. C.P. Travel & Tours, Nr. Masada Bakery, Anand-V.V. Road, Anand. Ph. 02692-245281. Baroda: 127, Ifloor, Siddharth Complex, Near Express Hotel, R.C.Dutt Road, Alkapuri, Baroda 390007 Ph: 0265-3203204 Bengaluru: 2nd Floor, Phoenix Crescent, 10, Rest House Road, (Near ARMY Inspection Bungalow), Bengaluru 560001. Ph: 080-25599673/74/75 Bhavnagar: C/O Sundaram Finance Limited, G-5 Aristo complex, Opp madhav darshan, Near Radha Mandir, Waghavadi Road. Bhavnagar-364001. Ph: 0278-2513494/9825107110 Bhilai: 36/5, 1 St Floor, Nehru Nagar, Beside of ING Visya Bank, Bhilai C.G-490020. Ph: 0788-4039679/09300009679 **Bhopal:** Plot No. 10&11, 3rd floor, Alankar palace, Bank street, M.P.Nagar, Bhopal 462011. Ph. 0755-3203306/ 9826622559 Bhubaneswar: Office No-16, 2nd Floor, Deendayal Bhawan, Ashok Nagar, Bhubaneswar-751009. Ph: 0674-Bhuj: C/o Sundaram Direct, Shop No. A/221, Katira Commercial Centre, R.T.O. Relocation Site, Bhuj-370001. Ph:9879001939 Calicut: 3rd Floor, 17/501 R2, Kanchas Building, Rajai Road, Calicut-673001. Ph:9947044732 Chandigarh: SCO-2475-2476, 2nd Floor, Sector 22C, Chandigarh-160022. Ph: 0172-3206890/5009166 Chennai-H.O.: Sundaram Towers, II Floor 46, Royapettah, Chennai-600014. 40609900/28569900 Chennai Sales Office: Old No; 20, New No: 14, T.V.K. III Street, Royapettah, High Road, Opp; Kesari High School, Chennai 600 014. Ph: 044-24988740/24988741/24988742 **Cochin:** 'Radhika' Opp. To Axis Bank Rajaji Road, Cochin-682035. Ph: 0484-4027747/48 Coimbatore: Kalamansion Building II Floor, (Above Canara Bank), No-101, D.B.Road, R.S.Puram Coimbatore-641002 Ph: 0422-4360058,2542816. **Davangere:** Door No. 259/1A 1, Devi Building, 2nd Floor, 4th Main, Above Nokia Priority, Ram & Co Circle, P J Extension, Davangere-577002. Ph: 08192-231171 9845116329 Dehradun: Sundaram AMC Ltd, 57/19, 2nd Floor, Shiva Palace, Rajpur Road, Dehradun-248001. Ph. 0135-3203262/2710131 Durgapur: Unit No A-307, 2nd Floor, City Centre, Durgapur-713216. Ph-9800045245/ 03433200992 Goa: Shop No.F30, D Block, 1st Floor, Alfran Plaza, Panaji, Goa-403001. Ph: 0832-2230426 Gorakpur: C/o Sundaram BNP Paribas Fund Services Bank Road, Opp Karvy Distribution, Gorakpur-273001. Ph: 9935577063 Guwahati: Anandi Commercial Complex, 2nd Floor, Bora Service, G.S.Road, Guwahati-781007 Ph: 0361-2465591 Gwalior: C/o. Sundaram Finance, 2nd Floor, 44 City Centre, Narayan Krishna Madhav Rao Scindia Marg, Gwalior 474002. Ph: 9755557358 Hosur: No-122/2-C, Abinav Towers, (Opp) C S I-Church, Denkankotta Road, Shanthi Nagar, Hosur 635 109. Ph: 99444 82055. Hubli: Shop no 005, Kundagol Complex, Court Circle, Hubli, Karnataka 580029. Ph: 0836-2354474 / 3247428 **Hyderabad:** 6 – 3 – 1090/ A / 12 & 13, Flat No: 401, 4Th Floor, Manbhum jade towers, Hotel Fortune Katriya Lane, Somajiguda, Hyderabad 500082. Ph: 040 - 23393669 / 90815 / 97600. Indore: 125, Starlit Towers, 29/1 Y.N.Road, Indore 452001. Ph: 0731-4224546/ 9993010099 Jabalpur: C/o. Sundaram Finance, 'Mangalam' 1st Floor, 103/3, Shastri Bridge Road, Napier Town, Jabalpur 482001, Ph: 9826777917 Jaipur: 303, 3rd Floor Brij Anukampa, Ashok Marg, C-scheme, Jaipur-302001. Ph: 0141-5118364/3213853 Jallandhar: 2nd Floor, No 5 E, Session Court Road, Near BMC Chowk, Jalandhar-144001 Ph: 0181-3248520 Jamnagar: C/o Sundaram Finance Ltd. 101, City Arcade, Nr. DSP Bunglow, Tin Bati, Jamnagar-361001. Ph. 90990 01009 Jamshedpur: Shop No.5/B, 3rd Floor, Meghdeep Building, Beside Hotel South Park, 'Q' Road,

Bistupur, Jamshedpur-831001. Ph: 0657-2320084/99343 19195 Jodhpur: 116 1st Floor, Modi Arcade, Chopasani Road, Jodhpur-342001. Ph: 0291-2612168/9785018141 Kanchipuram: 18 A Ground floor, Thiruvika St, Vedhasalam Nagar, Kanchipuram 632502 Ph: 9551266057 Kanpur: 219, Kan Chamber's, 14/113, Civil Lines, Kanpur-208001. Ph: 0512-3013230/531/532/9839111102 Kolkata: 7 Camac Street, 3rd Floor Block-6, Kolkata-700017. Ph No 033-30580162 Kota: C/o. Sundaram Finance Ltd, Plot No 3 1st Floor, Above Vijay Bank, Airodram Circle, Kota-324002. Ph: 9828615550 Lucknow: 104, UGF, SKI-HI Chamber, 5-Prak Road, Lucknow-226001. Ph: 0522-4060004/4040002/ 9838070781 Ludhiana: SCO-18, 4th Floor, Room No.401, Feroze Gandhi Market, Opp L.S.E Building, Ludhiana. Ph: 0161-3018500/0161-2402021 Madurai: No: 183C, North Veli Street, Opp: Duke Hotel, Madurai 625001. Ph: 0452-4376801/4377478 Mangalore: B2, Souza Arcade, Balmatta Road, Mangalore-575001. Ph : 0824-2443695/96 Mooradabad: C/o Sundaram BNP Paribas Fund Services II nd floor, Lasa Mart, Pili Kothi, Civil Lines, Mooradabad. Ph: 9720104129 Mumbai: • B-2/202, 2nd Floor, Marathon Innova NextGen Ganpatrao Kadam Marg, Opp. Peninsula Corporate Park, Lower Parel, Mumbai-400013. Ph: 022-24820300/ 24986200 • 606, 6th Floor, Dalamal House, Nariman Point, Mumbai 400021. Ph: 022-22842878 / 22842879 / 22833863 / 22842832 Mysore: #21, 1st Floor, Prashanth Plaza, 3rd Main, 5th Cross, Saraswathipuram, Mysore 570 009, Ph: 0821-2545522 Nagpur: C/O Fortune Business Centre, I Floor, 6 Vasant Vihar, W H C Road, Shankar Nagar, Nagpur-440010. Ph: 0712-2567346 / 2558581 Nashik: L-17, Suyojit Sankul, Near Rajiv Gandhi Bhavan, Sharanpur Road, Nashik 422002. Ph. 0253-3012267 New Delhi: 605, 6th Floor, Ashoka Estate, 24, Barakhamba Road, New Delhi 110 001. Ph: 011-41515138 / 41515139 / 43539210. • 2/6 3rd Floor west, Patal Nager, Above ICICI Bank, New Delhi -110008 Panipat: H. No-3964, Gali No-8, Des Raj Colony, Panipat-132103. Ph: 9034147002 Patna: 205, Ashiana Hari Niwas, New Dak Bunglow Road, Patna 800001. Ph: 0612-3200593 **Pondicherry:** C/o. Sundaram BNP Paribas Home Finance Ltd, 40, Mission Street, Pondicherry 605001. Ph: 0413-2221900 **Pune:** 1st Floor, Rachana Trade Estate, Erandwane, Opp Swad Hotel, Pune 411004. Ph: 020-30280927/8 Raipur: Millenium Plaza, Office No 26, 3rd Floor, Behind Indian Coffee House, Raipur-492001, Ph: 0771-4263615 Rajkot: Business Terminal Complex, Opp. Ram Krishna Ashram, Dr. Yagnik Road, Rajkot-360001 Ph: 0281 3012577/8 Salem: New No.210 Old No315C, AVK Arcade, Omalur Main Road, Opp, to New Bus Stand, Salem 636004. Ph: 0427-4042827 / 9843081847 Siliguri: Sundaram Finance Ltd., Shree Radha Apartment Block-B, 2nd Floor, Iskon Mandir Road, Behind City Plaza, Siliguri Ph: 9733000515 Surat: L-14, Jolly Plaza, Opp- Athwa Gate Police Station, Athwa Lines, Surat 395001. Ph: 0261-2461384 / 85 **Thrissur:** Avokkaran building, Patturickal, Trichur- 680002. Ph: 9947044699 **Tirunelveli:** 25 N / 1, S.N.High Road, Near Sripuram Bus stop Sripuram Tirunelveli-627001 Ph: 0462-4220034 Trichy: Krishna Complex, 1st Floor, 60, Shastry Road, Tennur, Trichy 620017. Ph: 0431-2741509/4020828 Trivandrum: R S Complex, T C 2/3262 (5), Opp LIC Building, Pattom, Trivandrum- 695004. Ph: 0471-2342686 / 2342687 Udaipur: 303, 3rd Floor, Ridhi Sidhi Complex, 4-c Madubhan, Udaipur-313001. Ph: 0294-2421880 Varanasi: 2nd Floor, Ram Singh Rana Nagar Colony, Cantt. Sigra Road, Varanasi-221002. Ph: 0542-6457393/9839210294 Vellore: No: 67/1, 2nd Floor, Officer's Line (Near Lakshmi Theatre), Opp: PATC Depot, Vellore 632 001. Ph: 0416-2229471, 2217852 Vijayawada: D.No. 40-10-5, Sree Ramachandra Complex, Benz Circle, Bajaj Showroom Lane, Vijayawada 520010. Ph: 0866-2470778 Vizag: 47-10-10, 2nd Floor Rednam Regaency, Near Diamond Park, Dwarakanagar, Visakhapatnam 530016. Ph: 0891-3209440 /9949681818

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